



PACE Consumer Protection Policies Version 1.0 (Residential PACE Programs)

PACE Consumer Protections

Why so Important?

- ✓ The Obvious Reason Consumers should come first
- ✓ Public Private Partnership
- ✓ Create confidence PACE is a new asset class
- ✓ Address critics



PACE Consumer Protections

Some Background

2010 DOE Guidelines

- Underwriting basics
 - ✓ Equity, Payment History, Fixed to Property
- Goal orientation
 - ✓ Audits recommended

2014 PACENow Best Practices

- Based on DOE
- Community Building
 - ✓ Data Sharing

2015 Pocantico Compact

2016 WRCOG / CSDCA CPP Ver 1.0

2016 PACENation CPP Ver 1.0



PACENation CPP

What's in them

1. Eligibility & Risk

- Property types that qualify
- LTV test
- \$ amount
- Homeowner payment history

2. Disclosures & Documentation

- Financing terms useful life of measures, fully amortizing, 3 day ROR
- Disclosures KBYO
- Consequences of non-payment

3. Funding & Operations

- Adequate and sustainable funding source
- Operational capability across a range of function

4. Post Funding Homeowner Support

- Resolve homeowner inquiries and complaints
- Assist with real estate transactions



PACENation CPP

What's in them

- 5. Data Security & Privacy
- 6. Marketing & Communications
 - Prohibited practices, e.g. no tax advice, Do-Not-Call registries
- 7. Protected Classes
 - Direct confirmation of terms with elders
 - Non-discrimination
- 8. Contractor Requirements
 - Program Contractor Participation Agreement
 - Licensing and training
 - Probation periods
 - Remediation of disputes performance enforcement
- 9. Eligible Products and Measures
- 5. Maximum Financing Amounts
- 6. Reporting



How The HERO Program Compares To Competitive Products

	hero	HELOC	UNSECURED CREDIT
Single Purpose Financing	②	×	_
Fixed Rate and Fully Amortizing	\odot	_	_
Pricing Review	②	X	X
100% Confirmation of Terms Via Live Phone Call	\odot	×	X
Enhanced Disclosure	②	②	×
Right to Void HERO Financing	\odot	_	×
Funding Provided Only Upon Completion of Project and Homeowner Certification	⊘	×	_
Contractor Requirements	\odot	×	
No Prepayment Penalty	⊘	_	②
Pre- and Post-Funding Customer Support	\odot	×	_
Senior Care	⊘	×	×



PACE Consumer Protections

What's Coming

- ✓ Revision CPP Ver 1.1
 - Leadership Council
- ✓ Revision Areas
 - Products, Measures, Methodology
 - Contractor performance enforcement
 - Provider performance assurance

