







Home Energy Score™ Program



Goal: Build market value for home energy efficiency through standard data and metrics that are applicable to all existing homes.



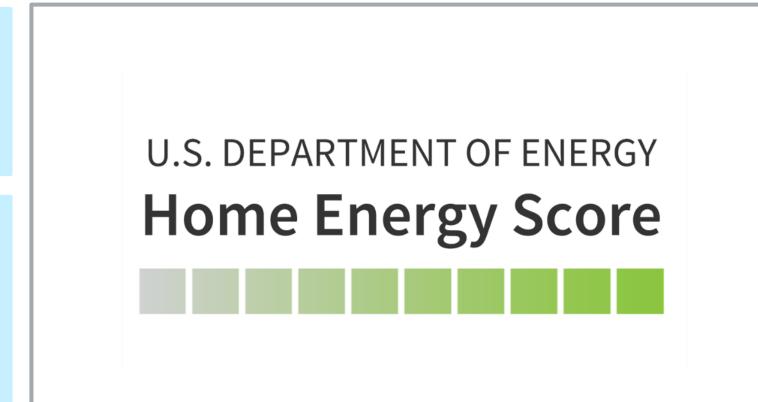
Target Markets

- ✓ Existing single-family homes
- ✓ Townhomes
- ✓ Manufactured, multifamily



Focus Areas

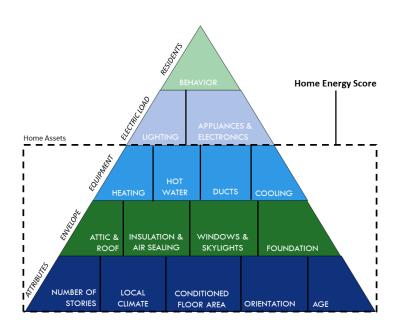
- ✓ Consumer education
- ✓ Data aggregation
- ✓ Real estate integration





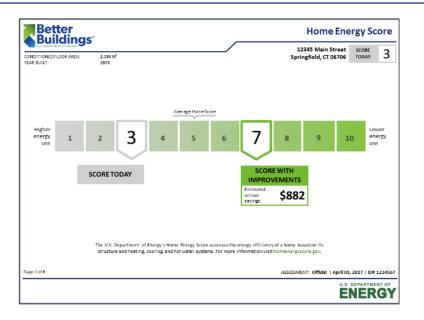


Home Energy Score – A "Miles Per Gallon" Rating for Homes



An Energy Asset Rating

- Features that convey in home sales
- Represent bulk of features that impact home energy use
- Data collection typically under one hour for Assessors
- Nationally applicable, results in comparable estimates for homes regardless of previous occupancy status
- ✓ Analogous to MPG ratings & nutrition facts in structure



Score Report

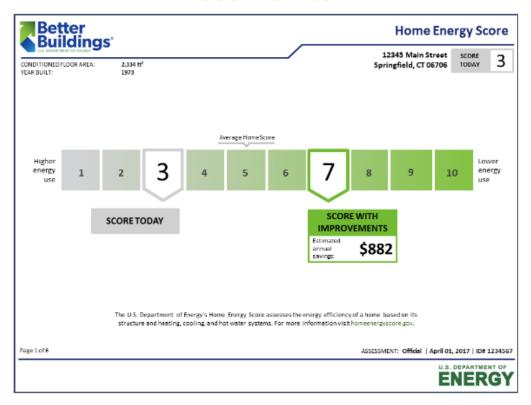
- Easy to understand summary score from 1 to 10
- Cost-effective recommendations to save energy and improve score (customizable to local goals & incentives)
- ✓ Comparable home energy use and cost estimates
- Standard DOE report or customize to your needs/priorities
- Link to financing products and industry standards for data



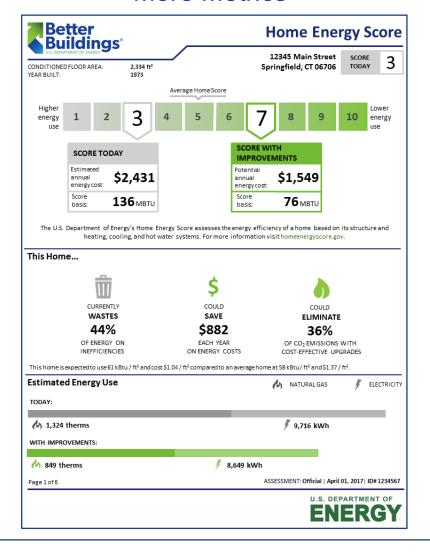


Sample Score Pages

Less Metrics



More Metrics







Sample Recommendations



Home Energy Score

12345 Honeysuckle Lane Smithville, AR 72466

SCORE TODAY 3

Recommendations

The Home Energy Score's Recommendations show how to improve the energy efficiency of the home to achieve a higher score and save money. When making energy related upgrades, homeowners should consult with a certified energy professional or other technically qualified contractor to ensure proper sizing, installation, safety, and adherence to code. Learn more at HomeEnergyScore.gov.

REPAIR NOW. These improvements will save you money, conserve energy, and improve your comfort.



- Air Tightness: Have a professional seal all the gaps and cracks that leak air to save \$110 / year
- Ducts 1: Add insulation around ducts in unconditioned spaces to at least R-6 to save \$43 / year
- Attic 2: Increase attic floor insulation to at least R-19 to save \$57 / year
- Ducts 2: Add insulation around ducts in unconditioned spaces to at least R-6 to save \$23 / year
- Ducts 2: Have a professional seal all the gaps and cracks that leak air to save \$74 / year

REPLACE LATER. These improvements will help you save energy when it's time to replace or upgrade.



- Windows: Choose those with an ENERGY STAR label to save \$61 / year
- Water Heater: Choose one with an ENERGY STAR label to save \$159 / year
- Electric Heat Pump: Choose one with an ENERGY STAR label to save \$32 / year





Reports Can Be Customized by Partner Organizations





- ✓ Use DOE Home Energy Scoring Tool to calculate metrics in nationally consistent way
- ✓ Work with software provider to create custom look & feel for your needs
- ✓ Showcase the metrics that matter most to your users

Example: City of Portland

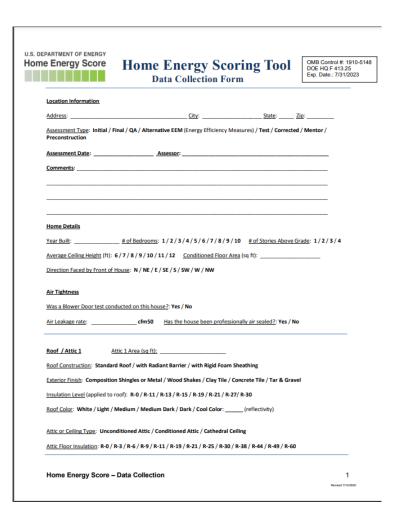




Data Input and Scoring Methodology

The data collection form for a Home Energy Score Assessor can be found here.

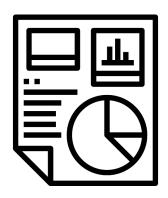
The full Home Energy Score methodology paper can be found here.





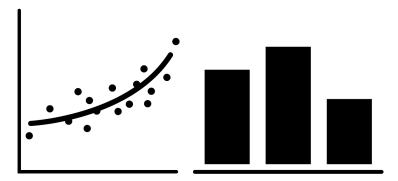


Value at Individual and Aggregate Levels



Individual reports: Like a miles-pergallon rating or "nutrition facts" for a home

- Estimate energy costs, recommended upgrades
- ✓ Improve energy literacy
- ✓ Drives interest to compete for better score and delivers roadmap for improvements



Data in aggregate: Consistent home energy information to understand sector wide issues, gains, and tracking

- ✓ Target upgrades, programs, and incentives
- ✓ Track sales rate, price, premiums; influence appraisal and financing
- ✓ Analyze efficiency gains





Schema of Home Energy Score Calculation

Assessor Collects Home Energy Feature Data

- About Home
- Building Envelope
- Windows & Skylights
- Heating & Cooling
- Additional Equipment

Scoring Tool Applies Assumptions & Runs Building Energy Model

TMY3 Climate
/ Weather Data
(NREL)

User Defaults
Based on
National Lab
Consumer
Research
(LBNL)

Physics-Based, National Lab Building Energy Model Assess Annual Energy Use via 8760 Model; Runs 12+ Iterations to Determine Cost-Effective Upgrades (NREL)

State Average Energy Cost & Emissions Data (EIA)









Home Energy Score Report

- ✓ Status of home today
- Recommended improvements to increase score
- Comparable home energy use and cost estimates
- ✓ Link to financing products and industry standards for data

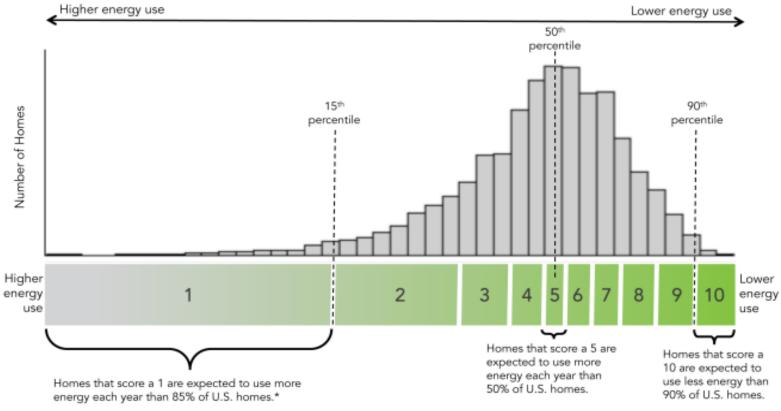




What does the Score mean?

Converting Home Energy Use into the Home Energy Score







2024 Modeling Updates

Manufactured homes

- Updated geometry for singe/double/triple-wide
- Added belly and wing foundation type and insulation measures
- Bowstring roof
- Aligning modeling assumptions with DOE Weatherization Assistance's Mobile home Energy Audit (MHEA)

Multifamily

- Modeling the dwelling unit, not whole building
- Walls, floors, and ceilings can individually be adjacent to other units and/or common spaces
- Infiltration assumptions changed for multifamily
- New options: steel frame walls, flat roofs
- Future options: shared HVAC, shared domestic hot water

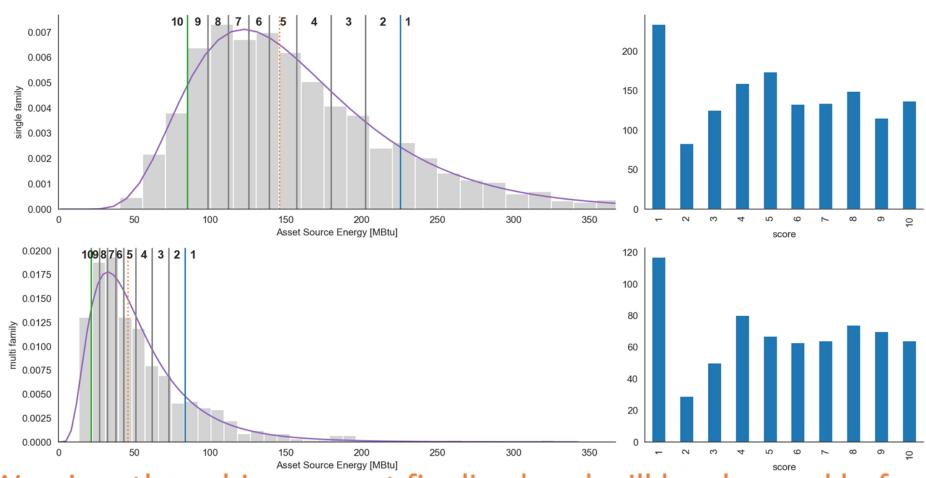






New ResStock-derived scoring bins for multifamily

USA MN Minneapolis-St.Paul.Intl.AP.726580 TMY3.epw



Warning: these bins are not finalized and will be changed before release.



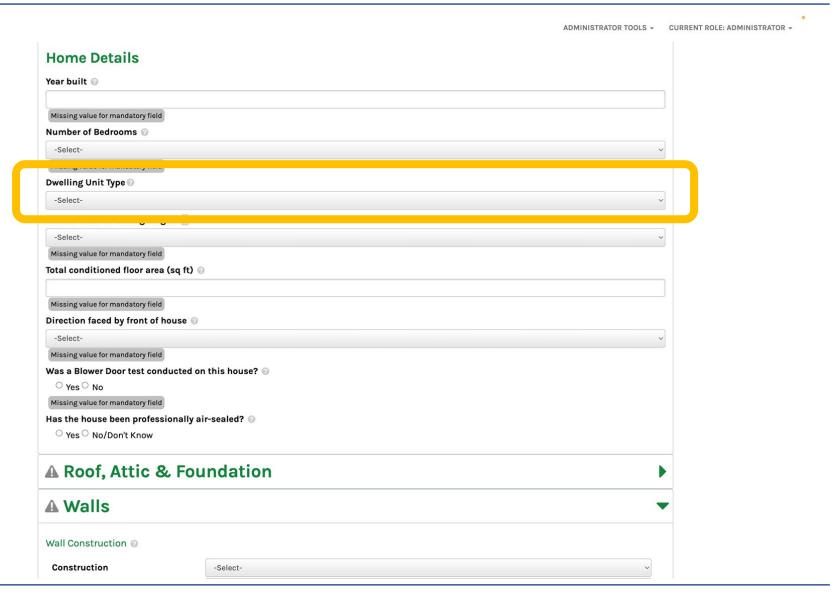


SUMMARY

New *Home Details* input: **Dwelling Unit Type**

Options are:

- Single Family –
 Attached
- Single Family –
 Detached
- Apartment Unit
- Manufactured Home





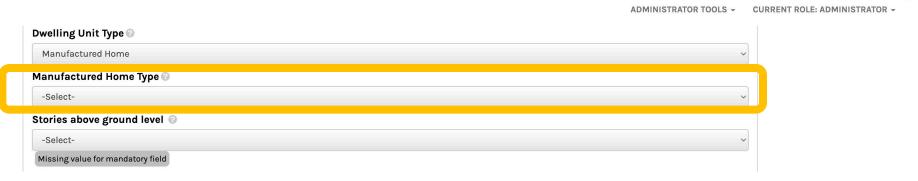


If Manufactured Home is selected, the new **Manufactured Home Type** selection is also made visible.

SUMMARY SAVE

Options are:

- Single-Wide
- Double-Wide
- Triple-Wide



Note: Mobile Homes will typically fall within the Single-Wide category – guidance documentation updates will further detail data entry expectations





New options for **Roof Type**

- Below other Unit (multi family apartment/single family attached only)
- Flat Roof
- Bowstring Roof (manufactured only)

New options for **Foundation Type**

- Above other Unit (multi family apartment/single family attached only)
- Belly and Wing (manufactured only)





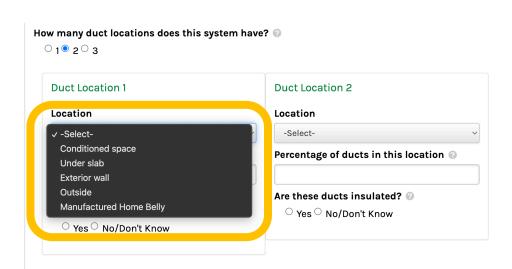




When the *Dwelling Unit Type* is of the **Manufactured Home Type**, a new
"Manufactured Home Belly"
location will be available as a *Duct Location* option.

SUMMARY

SAVE 🕜



Recommendations for manufactured homes will be similar to those for single family detached homes, potentially with some slight variation in relevant specific material/equipment details.

More details to come...!





CURRENT ROLE: ASSESSOR

ASSESSOR TOOLS -

State & Local Home Energy Score Policies are Growing!

Real Estate Listings













Labeling Framework (or State-Led Program)













Rental Inspections



Utility Implemented (State/Local Lead)









Major Renovations/ Reach Code





Pending Policies

(many others under consideration)









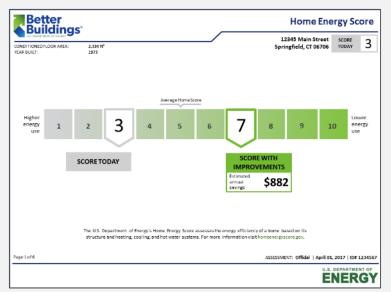






Methods For Market Transformation

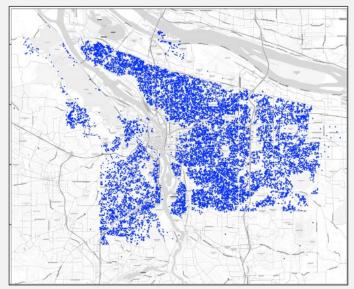
Consumer Education



Home Energy Score

- ✓ Improve consumer energy literacy
- ✓ Better understanding of home energy use, associated costs
- √ Roadmap to reduce energy use
- ✓ Link to financing products

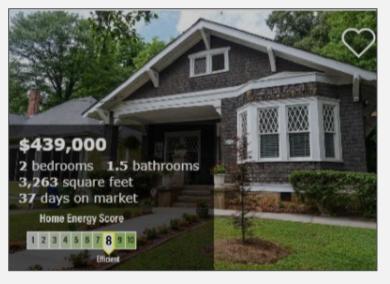
Data Aggregation



Scores in Portland, Oregon

- Consistent information on home features, energy use
- √ Target upgrades, incentives
- ✓ Track impacts, analyze efficiency gains
- ✓ Drive real estate market interest

Real Estate Integration



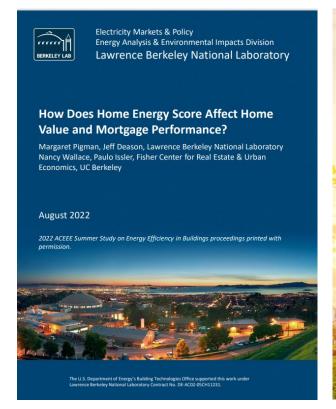
Mock Up Real Estate Listing, courtesy ACEEE

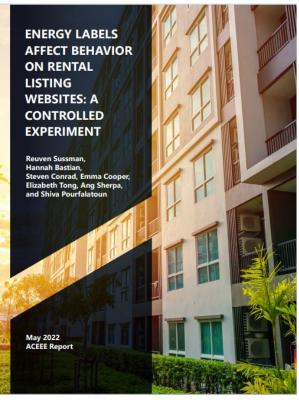
- ✓ Allow valuation of energy efficiency in real estate transactions
- ✓ Enable mortgage financing products to scale efficiency deployment
- ✓ Create market pull for efficiency & solar





Latest Research Findings





"...requiring home sellers to provide buyers with certified audits of residential energy efficiency.... increases price premiums for energy efficiency and encourages energy-saving investments."

--Myers, E., Puller, S., and West, J. (forthcoming). Mandatory Energy Efficiency Disclosure in Housing Markets. American Economic Journal

How Does Home Energy Score Affect Home Value and Mortgage Performance?

In cities that require Home Energy Score in real estate listings:

- Higher Home Energy Score was associated with higher purchase price (0.5% higher purchase price for each point increase on Home Energy Score scale)
- A \$100 increase in estimated annual energy bills was associated with a 0.4% decrease in purchase price

Energy Labels Affect Behavior on Rental Listing Websites

- Energy labels on a mock rental listing website encouraged renters to select the most efficient listings 21% more often
- Showing listings with a Home Energy Score and the corresponding scale and estimated energy costs led to higher "click" rates of energy efficient properties
- Builds off previous research (ACEEE, 2020) which showed similar findings for prospective home buyers on a mock real estate listing website





Thank You!



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Questions





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