

Leadership in the Midwest

Heather Feigum, Executive Director of Facilities
Management and Program Manager at Focus on Energy



CESA 10

- Serve 29 Districts in West Central WI.
- Primarily Rural NCES Locale Codes.
- Competing funding priorities – energy projects need to support their overall mission and vision to be viable.



Chippewa Falls School District Green Team

01



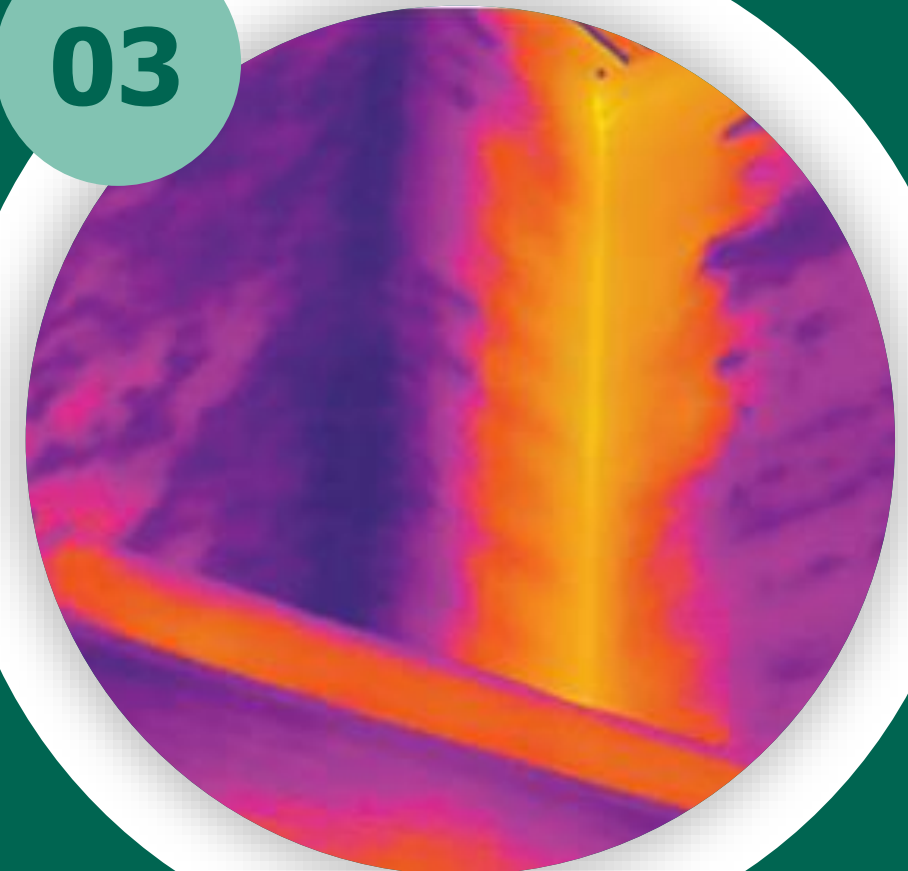
Winners of NEED WI School of the Year and National Senior Rookie of the year.

02



Mentored a local Elementary School and won Renew our School Challenge.

03



Received drone license and took thermal images of school buildings for facility planning.

Neillsville School District

- 900 student district on K-12 campus
- Low revenue limit district – receiving less than \$10,000 per student.
- Passed a \$12.5M referendum to address energy and IAQ concerns.
- Received Lawrence Berkley National Laboratory Efficient and Healthy Schools award



Osseo Fairchild School District

01



Hosted High School
Energy Fair

02



Received EIGP grant for
creating Energy Curriculum

03



Won EPA Clean School Bus
Grant for \$200,000

Solar Consortium

- Competitive pricing with Request for Proposals in early 2023.
- Project Management of all aspects of Solar installation.
- Grant/Rebate applications coordination.

Return on Investment



- 104.4 kW System
- Approximately \$14,500 in electricity savings each year
- 6.5 year ROI

Focus on Energy

Wisconsin utilities' statewide program for energy efficiency and renewable energy.

107

Utilities
Participating

\$2.17

Benefits
delivered for
every \$1 spent

9.4

Customer
satisfaction
out of 10

Focus on Energy Resources



Supporting Energy Education

Coordinating with KEEP to provide energy education in the classroom and at home.



Energy Team Coordination

Providing guidance and support for energy teams from a non-biased third party.



Training Facility Staff

Host trainings like Practical Energy Management and technology specific trainings.

Focus on Energy Resources



Expert Energy Advisor Support

Engaging with Energy Advisors early in the process results in more incorporation of sustainable practices.



Improving Return on Investment

Reduce ROI by applying for rebates and incentives. Working with an Energy Advisor early maximizes money back.

Focus on Energy Project Support

1-2-3 Energy Audit

Walkthrough audit identifying potential projects in rural zip codes.



Project Assessment Incentive

50% of the assessment to evaluate a complex energy efficiency solution (up to \$15,000).



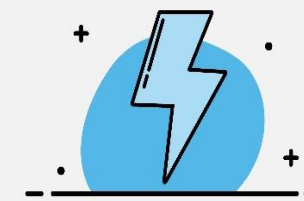
Project Planning Bonus

10% bonus on projects to pre-plan energy-efficient equipment with Focus on Energy.



Rural Electric Reduction Accelerator

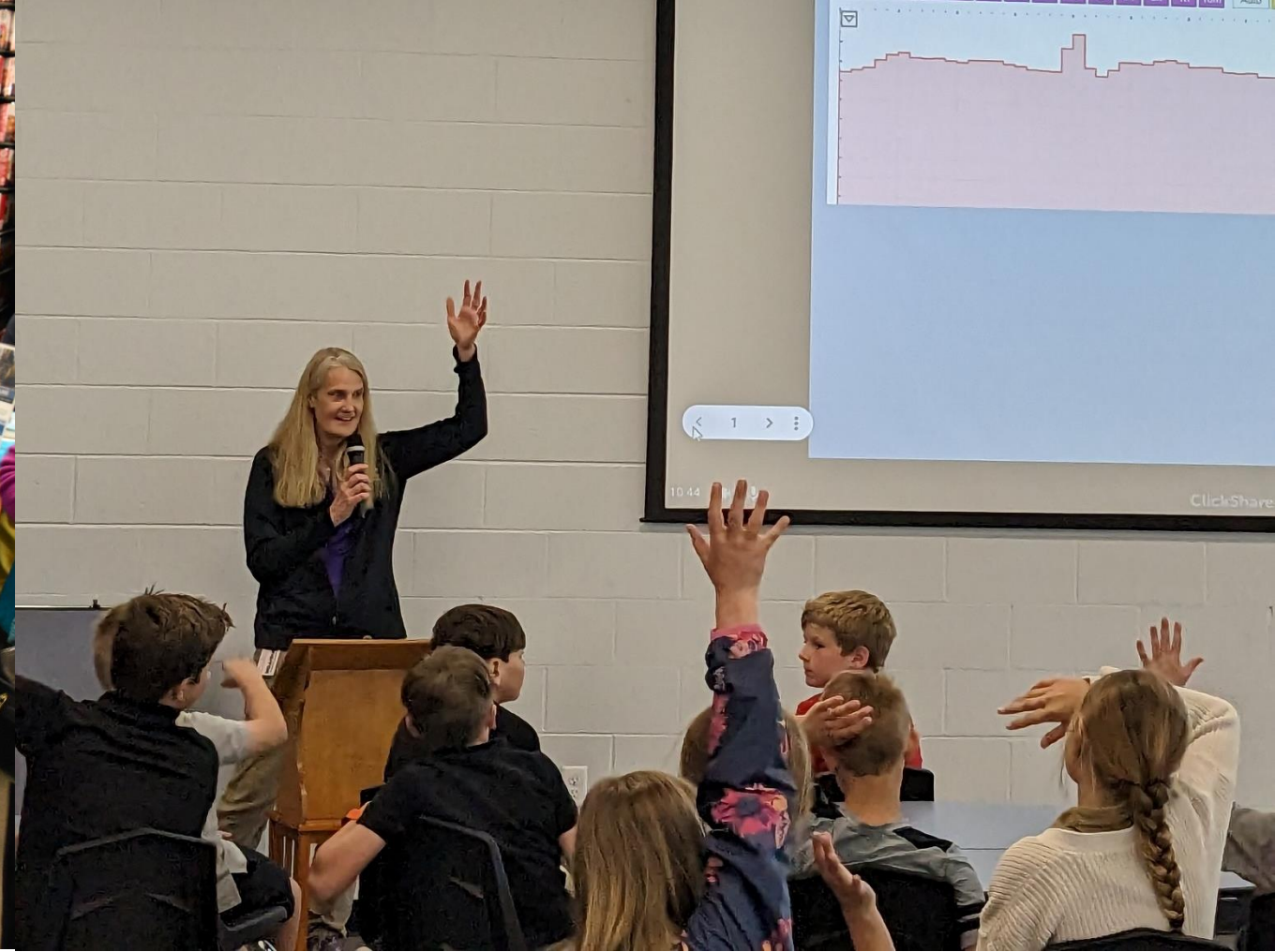
Request incentives on electric savings projects in rural zip codes.



Building Optimization

Ensure equipment is operating efficiently.





CONTACT US



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