

3. Indication of Vendor Interest

Company: Eli Technologies Inc.

Website: <https://eli.build>

Contact email: jeff@eli.build

Jeff Coleman, CEO - jefff@eli.build

Summary

Eli builds digital infrastructure to reduce barriers to access to clean energy and electrification funding for households throughout the U.S.

Our mission is to make it easy for everyone to access *all* of the capital they need to electrify their lives. Our products and services serve as critical “connective tissue” to reduce friction for consumers, contractors/installers, and sources of capital including incentive program administrators, government agencies, and lenders.

Eli enables State Energy Offices and their partners to provide “one stop shop” experiences for consumers via turnkey software that easily integrates with federal, state, local, and utility incentive/rebate programs as well as financing programs.

Furthermore, Eli enables SEOs to offer market actors an easy, well-documented and supported API (Application Programming Interface) they can leverage to build program eligibility, rebate calculations, and income verification into their own products and services. Whether it’s software for HVAC contractors, aggregators, retailers, or even marketing and education providers, Eli creates a central point of integration that ensures incentive programs aren’t viewed as more trouble than they’re worth by market actors.

Eli solves the hardest, most technically challenging aspects of a one-stop-shop, including screening, eligibility, stacking/braiding, income verification, and a centralized “common application” system, and can be easily integrated into your existing website or as a component of any new websites or other digital experiences. Eli also provides a range of wrap-around services for SEOs to accelerate deployment and integration, and we also have existing partnerships with a wide range of other technology vendors, implementers, lenders, and other stakeholders that complement our offerings.

Key Products and Services:

- “One Stop Shop In a Box” including products below + flexible wrap-around consulting and custom development to deliver a statewide One Stop Shop built on Eli’s platform.
- Incentive/Rebate Eligibility API to enable screening, stacking/braiding, and integration with state, local, and utility program application pipelines
- Income Verification API that supports multiple income verification pathways including self-attestation, IRS IVES API integration, document collection and verification, and categorical eligibility.

- Embeddable user-interface widgets for applicant screening, eligibility, application, and income verification.
- Data integrations with Salesforce, Fluxx, Airtable, and Custom API integrations.
- Contractor/Installer API to reduce friction for contractors accessing your state's programs.

Equity, Diversity, Inclusion and Accessibility

Eli Technologies founding team includes the former VP of Outreach and Education at GRID Alternatives, the premier national nonprofit focused on bringing the benefits of the clean energy transition to low-income, disadvantaged, and historically overburdened communities in the U.S. We have been exclusively focused on reducing barriers to accessing incentive programs for LMI communities for the last 4 years, and built the first-of-its-kind statewide One Stop Shop in California, *Access Clean CA*. We conducted a full year of design research and user testing in LMI communities before building our first products and are frequently consulted as leading experts in this area by government and nonprofit leaders throughout the U.S.

Programming Eli is Contracted to Implement

We are the exclusive technology provider for the California Air Resources Board's [Access Clean CA](#) project, California's statewide LMI One Stop Shop that was featured in the Biden-Harris Climate Plan as a model that should be replicated across the U.S. We also have contracts in place with aggregators and other market actors.

Eli Technologies Inc authorizes NASEO to publish and distribute this response to the NASEO RFI on its website and through other means to the states and general public. We have included no confidential or proprietary information in our response.



Jeff Coleman, CEO
jeff@eli.build
415-309-8114