

NASEO Affiliate Partner Program: Benefits and Opportunities

(Last Update: March 18, 2025)

About NASEO

- The only national non-profit association for the governor-designated energy officials from each of the 56 states and territories
- Serves as a resource for and about the State Energy Offices through topical committees, regional dialogues, and informational events that facilitate peer learning, best practice sharing, and consensus building
- Advances the interests of the State and Territory Energy Offices before Congress and the Administration
- Learn more at <u>www.naseo.org</u>

NASEO Board of Directors

Chair: Molly Cripps, Tennessee Vice-Chair: Will Toor, Colorado Treasurer: Eddy Trevino, Texas

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Mitchell Simpson, Arkansas
Kenya Stump, Kentucky
Joe Pater, Wisconsin
Emily Wilbur, Missouri
Janine Benner, Oregon
Ben Brouwer, Montana
Maria Effertz, North Dakota

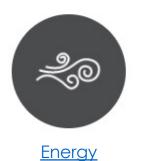


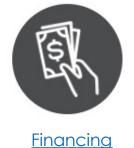
NASEO Programs and Priorities



Buildings





















Transportation



Solar



Policy



Rural

NASEO Affiliate Partners

Executive-Level Affiliates











































DNV











Contributor-Level Affiliates







































HAGERTY













































Supporter-Level Affiliates

















































































































Affiliate Partner Benefits

Core Benefits:

- Access to password-protected State and Territory Energy Office contact information, including all 56 State Energy Directors
- Ability to participate in the meetings of <u>NASEO's six</u>
 <u>energy-sector committees</u> (Affordability, Buildings,
 Electricity, Energy Security, Financing, and Transportation)
 as well as select Task Forces and Working Groups
- Receive exclusive emails and communications about important state and federal energy policy issues, NASEO Committee Meeting information, and policy communications
- Promotion of organization's logo, profile, and contacts on NASEO's Affiliate Partners webpage
- Share news and updates in NASEO newsletter
- Receive waived or discount rates for conference registration, sponsorship, and exhibits
- Access to most members-only events and members-only virtual meetings, webinars, and events (including monthly Washington Update calls covering all Congressional and Federal agency energy actions)

Priority Consideration for:

- NASEO conference and webinar speaking opportunities
- Leadership positions for NASEO
 Committees and ad hoc Advisory
 Groups

Affiliate Partner Tiers

Supporter-Level* (\$3,500/year)	Contributor-Level (\$6,500/year)	Executive-Level (\$10,000/year)
Access to password-protected State and Territory Energy Office contact information, including all 56 State Energy Directors	Access to password-protected State and Territory Energy Office contact information, including all 56 State Energy Directors	Access to password-protected State and Territory Energy Office contact information, including all 56 State Energy Directors
Access to NASEO's monthly Washington Update call and written materials covering all Congressional and Federal Agency actions on energy	Access to NASEO's monthly Washington Update call and written materials covering all Congressional and Federal Agency actions on energy	Access to NASEO's monthly Washington Update call and written materials covering all Congressional and Federal Agency actions on energy
Ability to participate in the meetings of NASEO's six energy- sector committees	Ability to participate in the meetings of NASEO's six energy-sector committees	Ability to participate in the meetings of NASEO's six energy-sector committees
Receive exclusive emails and communications about important state and federal energy policy issues	Receive exclusive emails and communications about important state and federal energy policy issues	Receive exclusive emails and communications about important state and federal energy policy issues
Promotion of organization's logo, profile, and contacts on NASEO's Affiliate Partners webpage	Promotion of organization's logo, profile, and contacts on NASEO's Affiliate Partners webpage	Promotion of organization's logo, profile, and contacts on NASEO's Affiliate Partners webpage
Receive invitations to NASEO members-only virtual meetings and webinars	Receive invitations to NASEO members-only virtual meetings and webinars	Receive invitations to NASEO members-only virtual meetings and webinars
Share news and updates in NASEO newsletter	Share news and updates in NASEO newsletter	Share news and updates in NASEO newsletter
Receive access to NASEO Regional Meetings (space is limited and additional registration fees apply)	Receive access to NASEO Regional Meetings (space is limited and additional registration fees apply)	Receive top-priority notification of opportunities for guaranteed participation in <u>one</u> NASEO Regional Meeting (additional registration fee applies)
Inclusion of one (1) event per calendar year in the Week Ahead	Inclusion of two (2) events per calendar year in the Week Ahead	Ability to include four (4) events per calendar year in the Week Ahead
	Priority consideration for speaking opportunities at NASEO webinars and events	Top-priority consideration for speaking opportunities at NASEO webinars, events, and Board Meetings
		Ability to host $\underline{\text{one webinar}}$ in coordination with NASEO's six energy-sector committees
		Access to NASEO program staff for virtual check-in meetings on all energy topics and NASEO programs
		Access to NASEO's President for virtual or in-person check-in meetings as well as introductions/facilitated meetings with State and Territory members

Upcoming Conferences and Events





NASEO Regional Meeting Series

Late Spring/Early Summer 2025 Various locations (in-person)

Open to States/Territories and Affiliate members (first come, first-served). Space is limited and sponsorship opportunities are available for members.

NASEO Annual Meeting

October 27-30, 2025

Nashville, TN (in-person)

Open to registered attendees; NASEO members receive discount rates, sponsorship opportunities, and priority consideration for speaking opportunities.

NASEO Energy Policy Outlook Conference

February 3-6, 2026

Washington, DC (in-person)

Open to registered attendees; NASEO members receive discount rates, sponsorship opportunities, and priority consideration for speaking opportunities.

• Other NASEO Events – posted at https://naseo.org/events

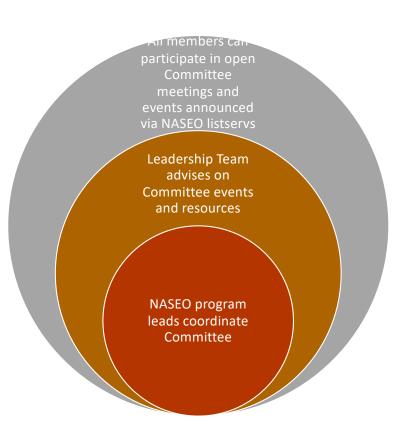
NASEO Committees and Subgroups

Committees

- Cover established, high-priority areas of the State Energy Offices' work (Buildings, Energy Security, Financing, Electricity, Government Affairs, Transportation, and Equity) to inform NASEO programs and policy actions
- Supported by a small "Leadership Team" of NASEO state/territory members
- Committee meetings typically occur quarterly (either virtually or in-person as part of NASEO conferences) to engage members on specific issues and educational opportunities

Task Forces, Working Groups, and Advisory Groups

- Cover specific topic areas to inform NASEO projects, publications, and policy and program messaging
- Member participants in these groups are more defined than in Committees, but typically time-bound and ad hoc
- Full list of Committees, Task Forces, Working Groups, and Advisory Groups is available at https://naseo.org/taskforces.



NASEO Newsroom

- NASEO Affiliates are invited to share press releases, new reports, or other news items of interest with NASEO for sharing via our Newsroom, monthly Newsletter
 - https://naseo.org/newsroom
- NASEO can also amplify Affiliate posts on LinkedIn











Access to NASEO Expertise, Networks, and Policy Actions

- NASEO's program staff are subject matter experts and nationally-recognized thought leaders in state energy, climate, and economic development policies and programs
- NASEO's policy staff are deeply engaged on federal and congressional policies and developments
- NASEO staff can facilitate introductions to State Energy Offices, other Affiliates, and other key partners
- Access staff biographies at https://naseo.org/naseo-staff





David Terry (left), President, and Jeffrey Genzer (right), General Counsel, oversee NASEO's advocacy and federal policy engagement activities. All members are invited to monthly "Washington Update" calls to hear the latest congressional and federal updates, and to provide input on NASEO policy activities and actions which are tracked at https://www.naseo.org/naseo-policy.



Contact NASEO

- Learn more at https://www.naseo.org/members-affiliates
- Contact Shemika Spencer, Budget and Compliance Officer, (<u>sspencer@naseo.org</u>) with questions or to explore whether membership is right for you
- Thank you for your consideration!