



National Energy Policy and Program Institute

2017

Agenda and Welcome Materials

National Energy Policy and Program Institute

July 24-28, 2017 – Washington, D.C.



Welcome Attendees!

NASEO's National Energy Policy and Program Institute is a week-long, intensive course which provides newer State Energy Directors/Advisors with a great professional learning experience, along with the opportunity to network with fellow energy officials, federal agency staff, and industry experts. Attendees will be guided through a structured program of information, meetings, and discussions with public and private sector partners. Goals of the course include:

- 1) Understand how to engage with the U.S. Department of Energy (DOE), other federal agencies, Congress, and NASEO in ways that can benefit the State Energy Office;
- 2) Understand the role of, and interplay with, various energy trade associations and advocacy groups and their impact on national and state energy policy and funding;
- 3) Gain an in-depth understanding of various DOE program offices and the importance of building working relationships with them to benefit both state and national energy goals; and
- 4) Educate federal agencies and national organizations based in Washington, D.C. about the role of the State Energy Offices and their needs from the perspective of new directors and senior staff.

Schedule Highlights

Sunday	Attendees arrive in Washington, D.C.
Monday	Morning meet and greet with NASEO staff and training kick-off
Tuesday	Meetings with DOE program offices
Wednesday	Meetings with other federal agencies
Thursday	Meetings with other energy trade associations and NASEO Affiliates
Friday	Meetings with legislative staff on Capitol Hill

**Daily work breaks will be included in the agenda to allow time for attendees to reconnect with their offices. Please check the agenda for detailed daily schedule*

Meals

Breakfast	Will be served each day
Lunch	Will be served each day
Beverages and Snacks	Will be provided during breaks
Dinner	Group dinners will be arranged to discuss key meetings and engage with industry partners

Travel Arrangements

Travel, lodging, and meals will be covered (within federal travel guidelines) by NASEO and DOE funding. Attendees will be reimbursed for airfare, transportation, mileage, and meals not provided following the training. Please download and read NASEO's travel policy prior to making any travel arrangements. Following the training, NASEO's reimbursement form should be completed and emailed to Garth Otto at: gotto@naseo.org.

Transportation

Attendees should fly into Ronald Reagan Washington National Airport (DCA) which is located 5 miles away from the hotel. Other airport options include Baltimore–Washington International (BWI) and Dulles International (IAD) Airports which are both located 30 miles away from the hotel. Transportation options from the airport to the hotel include shuttle, metro, taxicab, and rideshare apps (e.g., Uber, Lyft).

Hotel

NASEO has reserved sleeping rooms for attendees at the Hyatt Regency Washington (located at 400 New Jersey Avenue NW, Washington, DC 20001). Check-in is **Sunday, July 23, 2017**, and check-out is **Friday, July 28, 2017**. Room and tax will be pre-paid for by NASEO. However, attendees will need to provide a credit card at check-in for incidental charges (which will be reimbursed by NASEO).

Dress Code and Identification Requirements

Business casual attire is recommended. July temperatures in Washington, D.C. tend to be in the upper 80s to the mid or upper 90s. Scattered thunderstorms in the afternoon and evening are also common.

Meetings at federal buildings require government-issued photo identification (ID) to be presented to security officials. Federal agencies may not accept driver's licenses and state IDs from the following states: Maine, Minnesota, Missouri, and Montana. If you have a license or ID from one of these states, please make sure to bring along another form of photo identification (such as a U.S. Passport or Passport Card). Also, if you are not a U.S. citizen, please contact Shemika Spencer (sspencer@naseo.org) so that appropriate security forms and protocols can be completed prior to the training.

Pre-Training Questionnaire and Webinar

NASEO has developed the following brief [questionnaire](#) designed to help fine-tune the training content and presenters to meet identified needs of the attendees. Please complete the questionnaire by no later than **Friday, June 23, 2017**.

In addition, on **Tuesday, July 11, 2017, at 3:00 p.m. ET**, NASEO will host a pre-training webinar to review background materials, foundational energy information, and review the agenda and training logistics. Attendees will receive a separate webinar announcement shortly.

Program Materials

Printed materials will be provided to attendees on the first morning of training. Following the training attendees will receive an online link to all the materials.

Post Training Evaluation and Reporting Memo

Attendees will provide NASEO with a short reporting memo (no more than 2 pages), including an evaluation of the training as well as recommendations for improvement and comments on time allocation and content. Reporting memos should be submitted to Shemika Spencer (sspencer@naseo.org) by no later than **Friday, August 11, 2017**.

Questions

For questions, please contact Shemika Spencer at: 703.582.6612 or sspencer@naseo.org.

Preliminary Agenda

Sunday, July 23, 2017

**NASEO staff will be in the hotel lobby at 5:30 p.m. to escort attendees to dinner (located at 601 Pennsylvania Ave NW, Washington, DC 20004).*

6:00 p.m.

Welcome Dinner at The Capital Grille

Monday, July 24, 2017

**NASEO staff will be in the hotel lobby at 8:00 a.m. to escort attendees to the NASEO Office (located at 2107 Wilson Boulevard, Suite 850, Arlington, VA 22201).*

8:30 a.m. – **Continental Breakfast**

8:45 a.m. – 9:00 a.m.

Welcome and Introductions

- David Terry, Executive Director, NASEO

9:00 a.m. – 11:30 a.m. *(includes a break)*

NASEO Policies, Committees, and Programs Orientation

- David Terry, Executive Director, NASEO
- Sandy Fazeli, Managing Director, NASEO

Committees and Programs

- Cassie Powers, Senior Program Director, NASEO
- Rodney Sobin, Senior Program Director, NASEO
- Fred Hoover, Senior Program Director, NASEO
- Shemika Spencer, Director of Contracts and Grants Administration, NASEO
- Stephen Goss, Program Manager, NASEO
- Sam Cramer, Program Manager, NASEO
- Ed Carley, Program Manager, NAESO

11:30 a.m. – 12:00 p.m.

Former State Energy Directors’ Perspectives on the Evolution of Energy Policy and the Role of State Energy Officials

- Chuck Clinton, Senior Advisor, NASEO
- Lou Moore, Senior Advisor, NASEO

12:00 p.m. – 12:45 p.m. – **Lunch**

12:45 p.m. – 1:45 p.m. (*“Free Time” for participants to communicate with their offices*)

Working Session for State Energy Officials

1:45 p.m. – 2:30 p.m.

State and Federal Energy Policy Programs – Jurisdictional Roles, Historical Context, and “Ten Things”

- David Terry, Executive Director, NASEO
- Jeff Genzer, General Counsel, NASEO
- Chuck Clinton, Senior Advisor, NASEO
- Lou Moore, Senior Advisor, NASEO

2:30 p.m. – 3:30 p.m.

Federal Legislative and Appropriations 101

- Jeff Genzer, General Counsel, NASEO

3:30 p.m. – 3:45 p.m. – **Break**

3:45 p.m. – 4:30 p.m.

Pending

4:15 p.m. – 5:00 p.m.

U.S. Department of Energy’s Organizational and Budget Landscape

- David Terry, Executive Director, NASEO

6:00 p.m.

Working Dinner at the Blue Duck Tavern

1201 24th Street NW, Washington, DC 20037

Tuesday, July 25, 2017

**NASEO staff will be in the hotel lobby at 8:00 a.m. to escort attendees to DOE's L'Enfant Plaza Office (located at 955 L'Enfant Plaza SW, Room 8037 A/B, Washington DC 20024).*

9:00 a.m. – 11:00 a.m.

Weatherization and Intergovernmental Programs Office

- AnnaMaria Garcia, Director, Weatherization and Intergovernmental Programs Office, Office of Energy Efficiency and Renewable Energy, U.S. Department of Energy (*invited*)
- Amy Royden-Bloom, State Energy Program Manager, Weatherization and Intergovernmental Programs Office, Office of Energy Efficiency and Renewable Energy, U.S. Department of Energy
- Jenah Zweig, Supervisor of Policy and Technical Assistance, Weatherization and Intergovernmental Programs Office, Office of Energy Efficiency and Renewable Energy, U.S. Department of Energy
- David Rinebolt, Program Manager, Weatherization Assistance Program, Weatherization and Intergovernmental Programs Office, Office of Energy Efficiency and Renewable Energy, U.S. Department of Energy
- Michael DiRamio, Strategic and Interagency Initiatives Manager, Weatherization and Intergovernmental Programs Office, Office of Energy Efficiency and Renewable Energy, U.S. Department of Energy (*invited*)

11:00 a.m. – 11:15 a.m. – **Break**

11:15 a.m. – 12:15 p.m.

Office of Energy Efficiency and Renewable Energy

- Kathleen Hogan, Deputy Assistant Secretary for Energy Efficiency, Office of Energy Efficiency and Renewable Energy, U.S. Department of Energy

12:15 p.m. – 1:30 p.m. (*includes "Free Time" for participants to communicate with their offices*)

Lunch and Working Session for State Energy Officials

1:45 p.m. – 2:30 p.m.

Office of Energy Policy and Systems Analysis

- Kate Marks, Director for State, Local, and Tribal Policy Analysis, Office of Energy Policy and Systems Analysis, U.S. Department of Energy

2:30 p.m. – 3:15 p.m.

Vehicle Technologies Office

- Linda Bluestein, Co-Director, National Clean Cities Program, Vehicle Technologies Office, Office of Energy Efficiency and Renewable Energy, U.S. Department of Energy

3:15 p.m. – 3:30 p.m. – **Break**

3:30 p.m. – 4:15 p.m.

Building Technologies Office

- David Lee, Residential Program Supervisor, Building Technologies Office, Office of Energy Efficiency and Renewable Energy, U.S. Department of Energy
- Solome Girma, Energy Technology Specialist, Building Technologies Office, Office of Energy Efficiency and Renewable Energy, U.S. Department of Energy

4:15 p.m. – 5:00 p.m.

U.S. Energy Information Administration

- Howard Gruenspecht, Acting Administrator and Deputy Administrator, U.S. Energy Information Administration (*invited*)
- Shirley Neff, Senior Advisor, U.S. Energy Information Administration (*invited*)

6:00 p.m.

Dinner on Own

Wednesday, July 26, 2017

**NASEO staff will be in the hotel lobby at 8:00 a.m. to escort attendees to the Duncan, Weinberg, Genzer and Pembroke Office (located at 1615 M Street NW, Suite 800, Washington, DC 20036).*

8:30 a.m. – **Continental Breakfast**

8:45 a.m. – 10:00 a.m.

Office of Electricity Delivery and Energy Reliability, U.S. Department of Energy

- Caitlin Callaghan, Chemical Engineer and Program Lead, Transmission Permitting and Technical Assistance Division, Office of Electricity Delivery and Energy Reliability, U.S. Department of Energy
- Matt Duncan, Program Manager, State/Local/Tribal/Territorial Energy Assurance Program Manager, Office of Electricity Delivery and Energy Reliability, U.S. Department of Energy

10:00 a.m. – 10:15 a.m. – **Break**

10:15 a.m. – 11:00 a.m.

Office of Fossil Energy

- Joseph Giove, Director of Coal Business Operations, Office of Fossil Energy, U.S. Department of Energy

11:00 a.m. – 11:45 a.m.

NASEO Affiliate Program Orientation: Advancing Public-Private Partnerships at the National and State Levels

- Sandy Fazeli, Managing Director, NASEO

11:45 a.m. – 1:00 p.m. *(includes "Free Time" for participants to communicate with their offices)*

Lunch and Working Session for State Energy Officials

1:30 p.m. – 2:30 p.m.

U.S. Environmental Protection Agency

- Carolyn Snyder, Director, Climate Protection Partnerships Division, Office of Air and Radiation, U.S. Environmental Protection Agency

**NASEO staff will escort attendees to the USDA Headquarters (located at 1400 Independence Avenue SW, Room 5137, Washington, DC 20250)*

3:30 p.m. – 4:30 p.m.

U.S. Department of Agriculture

- Gerard Moore, Deputy Assistant Administrator, Office of Policy Outreach, and Standards, Rural Development, U.S. Department of Agriculture
- Luis Bernal, Energy Advisor, Rural Utilities Service Electric Program, Rural Development, U.S. Department of Agriculture

6:15 p.m. *(dinner is included)*

Washington Nationals vs. Milwaukee Brewers

**NASEO staff will be in the hotel lobby at 6:15 p.m. to escort attendees to Nationals Park (located at 500 S Capitol Street SE, Washington, DC 20003).*

Thursday, July 27, 2017

**NASEO staff will be in the hotel lobby at 8:00 a.m. to escort attendees to the Edison Electric Institute Office (located at 701 Pennsylvania Avenue NW, Washington, DC 20004).*

8:30 a.m. – Continental Breakfast

8:30 a.m. – 9:15 a.m.

Overview of Legislative Meetings

- Jeff Genzer, General Counsel, NASEO

9:15 a.m. – 10:30 a.m.

NASEO Utility Partners Roundtable

- Jason Smith, Manager, Environmental Policy and External Affairs, Edison Electric Institute
- Desmarie Waterhouse, Vice President of Government Relations and Counsel, American Public Power Association

- Keith Dennis, Associate Director, Strategic Initiatives, National Rural Electric Cooperative Association
- Kyle Rogers, Vice President, Government Relations, American Gas Association

10:30 a.m. – 10:45 a.m. – **Break**

10:45 a.m. – 11:15 a.m.

Improving Coordination between State Energy Offices and Public Utility Commissions

- Representative, National Association of Regulatory Utility Commissioners

11:15 a.m. – 12:30 p.m.

NASEO Private Sector Partners Roundtable

- Lisa Jacobson, President, Business Council for Sustainable Energy
- Anna Pavlova, Vice President, Government Relations, Schneider Electric
- Curt Rich, President and Chief Executive Officer, North American Insulation Manufacturers Association

12:30 p.m. – 1:45 p.m. *(includes "Free Time" for participants to communicate with their offices)*

Lunch and Working Session for State Energy Officials

1:45 p.m. – 3:00 p.m.

Priorities of the Nuclear, Solar, and Wind Associations

- Christine Csizmadia, Director, State Government Affairs and Advocacy, Nuclear Energy Institute
- Andrew Gohn, Eastern Region Director of State Policy, American Wind Energy Association
- Kevin Lucas, Director of Rate Design, Solar Energy Industries Association

3:00 p.m. – 3:30 p.m.

Energy Storage Options and Opportunities

- Matt Roberts, Vice President, Energy Storage Association

3:30 p.m. – 3:45 p.m. – **Break**

3:45 p.m. – 4:45 p.m.

Efficiency Roundtable

- R. Neal Elliott, Senior Director for Research, American Council for an Energy-Efficient Economy
- Representative, U.S. Green Buildings Council

4:45 p.m. – 5:00 p.m.

Overview and Logistics for Legislative Discussions

- David Terry, Executive Director, NASEO

6:30 p.m.

Working Dinner at the Bourbon Steak

**NASEO staff will be in the hotel lobby at 6:00 p.m. to escort attendees to dinner (located at 2800 Pennsylvania Avenue NW, Washington, DC 20007).*

Friday, July 28, 2017

**NASEO staff will be in the hotel lobby at 8:00 a.m. to escort attendees to the meeting location.*

9:00 a.m. – 11:30 a.m. (includes a break)

Discussions with Legislative Staff

**NASEO staff will escort attendees to the Duncan, Weinberg, Genzer and Pembroke Office (located at 1615 M Street NW, Suite 800, Washington, DC 20036).*

11:30 a.m. – 1:00 p.m. (working lunch)

Recap and Participant Recommendations

- David Terry, Executive Director, NASEO
- Jeff Genzer, General Counsel, NASEO
- Amy Royden-Bloom, State Energy Program Manager, Weatherization and Intergovernmental Programs Office, Office of Energy Efficiency and Renewable Energy, U.S. Department of Energy

1:00 p.m.

Closing Remarks and Adjourn

- David Terry, Executive Director, NASEO

Attendees List

Anthony James

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Ryan Young

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+ NASEO Energy Policy and Program Institute: Questionnaire Responses



What are the specific roles and responsibilities of your office?

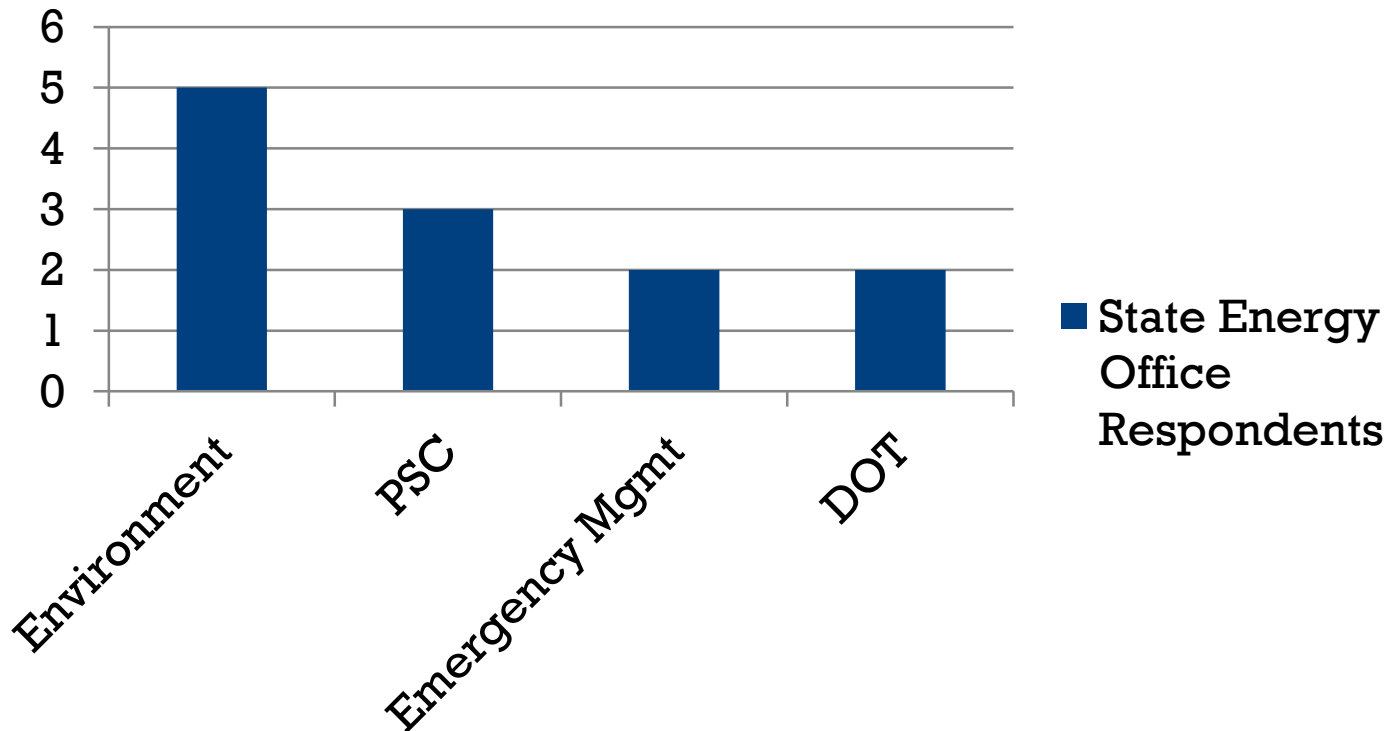
Represent Governor
Transportation
SEP
LIHEAP
Financing
Codes
Weatherization
Energy Assurance

+ Questionnaire Responses

What is the level of interaction with other state energy agencies?



SEO Interaction with Other State Energy Agencies



+ Questionnaire Responses

What are your office's top three challenges?

- **Staffing constraints**
- **Budget uncertainty**
- **Need to raise the visibility of office**
- Repurposing ARRA
- Integrating with new agency
- Political support
- High energy costs

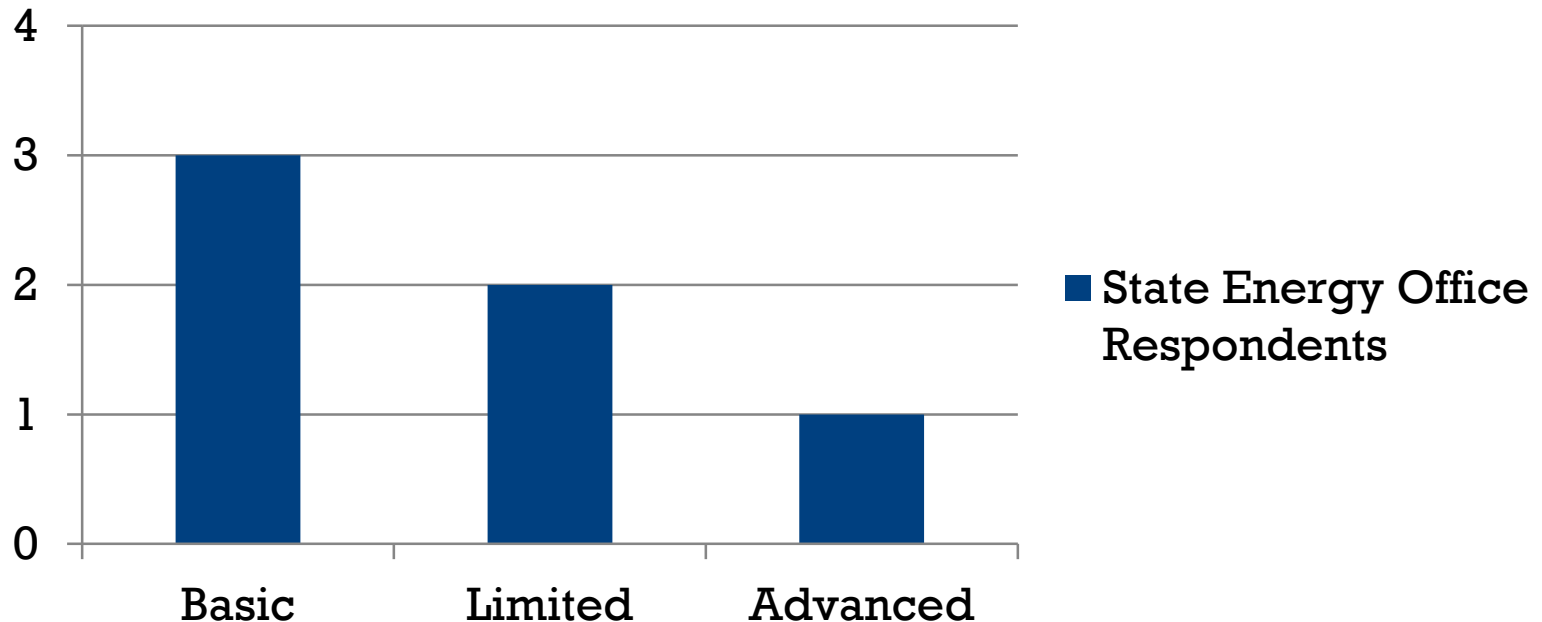


+ Questionnaire Responses



Rate your understanding of federal energy legislative policy budget processes

SEO's Level of Understanding – Federal Energy Legislative/Budget Processes

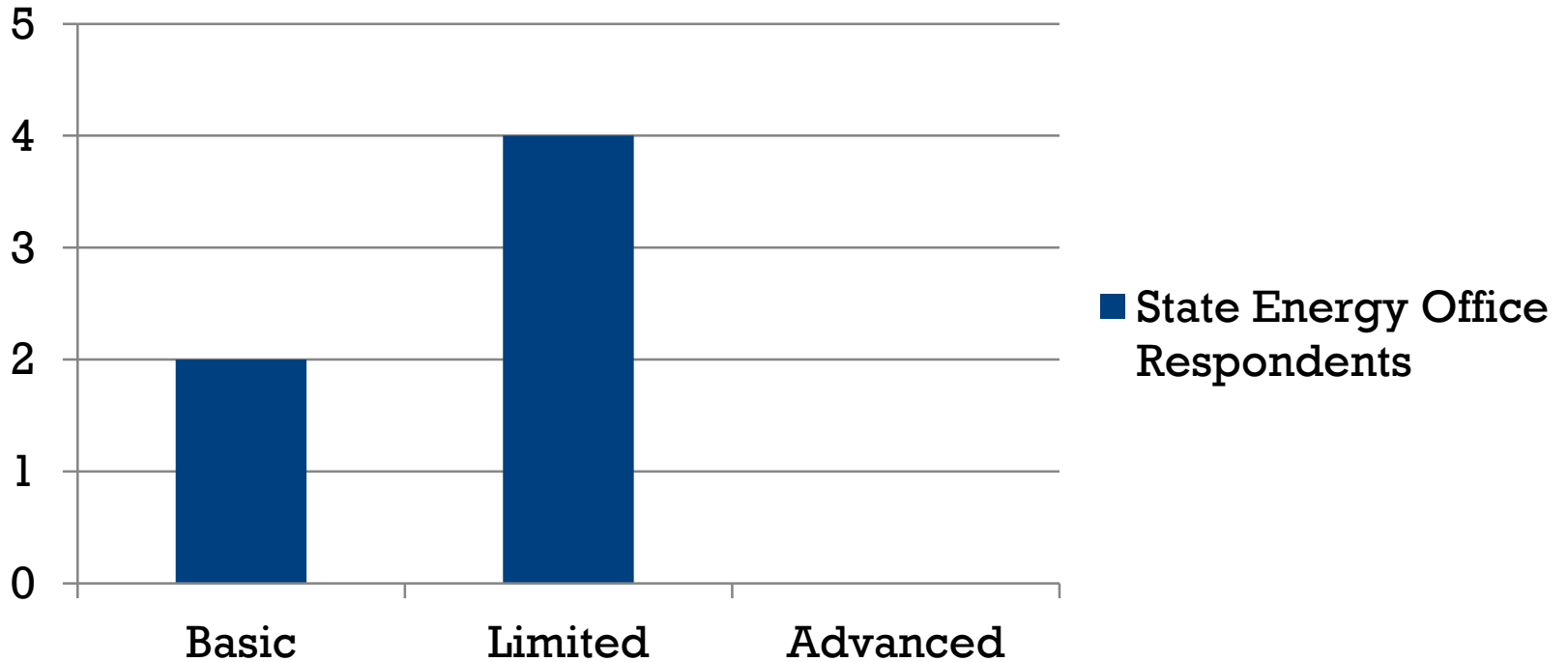


+ Questionnaire Responses

Rate your understanding of executive branch actions



SEO's Level of Understanding – Executive Branch Actions

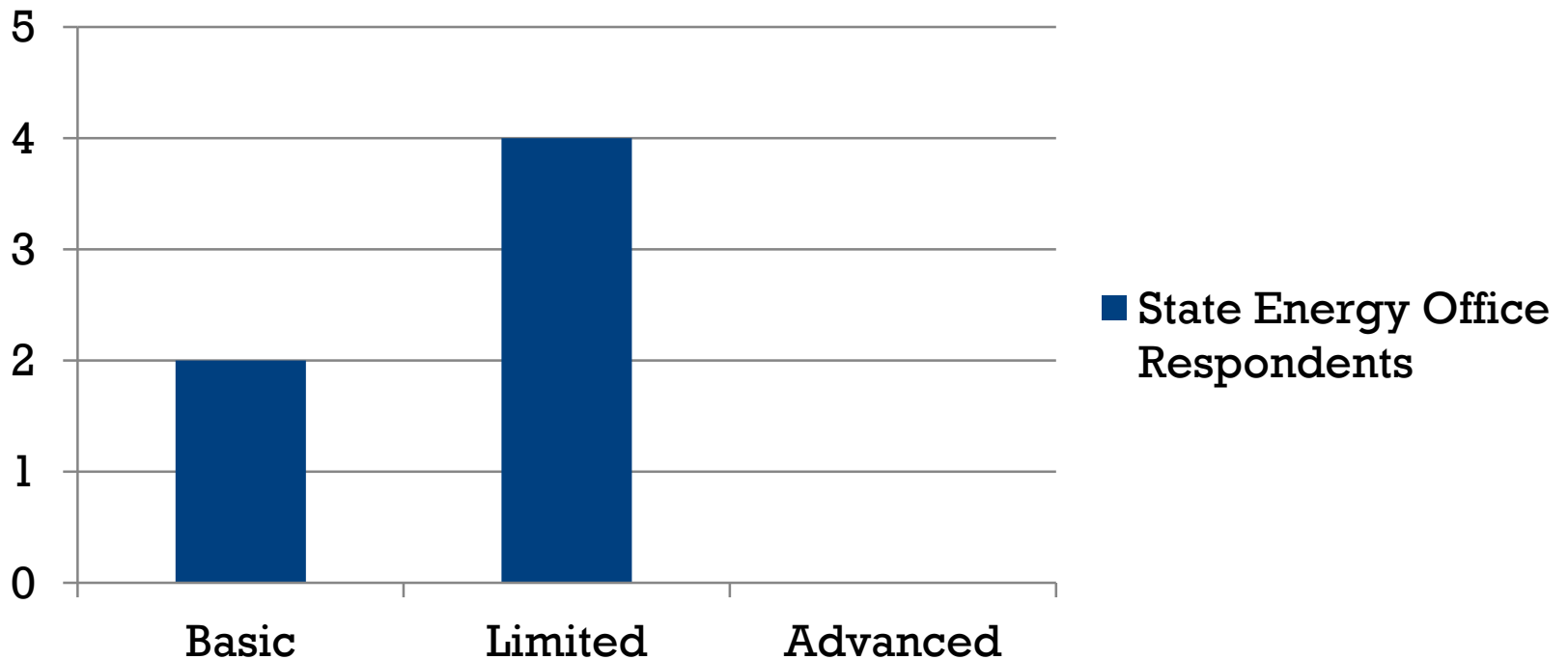


+ Questionnaire Responses



Rate your understanding of individual federal agencies' roles and responsibilities

SEO's Level of Understanding – Federal Agencies' Roles/Responsibilities



+ Questionnaire Responses

Rate your understanding of how federal agencies interact with state energy agencies



SEO's Level of Understanding – Federal Agencies Interactions with SEOS

