

South Carolina

Electric Cooperative Consumers

Legislative Profile

Demographics

Income					<u>Co-op vs. State</u>		<u>Co-op vs. US</u>	
	<u>Co-op:</u>	<u>State:</u>	<u>US:</u>	<u>\$ Diff:</u>	<u>% Diff:</u>	<u>\$ Diff:</u>	<u>% Diff:</u>	
Average Household	\$70,026	\$71,167	\$84,337	(\$1,141)	-1.6%	(\$14,311)	-17.0%	

Poverty	<u>Co-op:</u>	<u>State:</u>	<u>US:</u>	Race	<u>Co-op:</u>	<u>State:</u>	<u>US:</u>
2015 Poverty Rate:	17.3%	16.8%	14.7%	White	66.2%	64.8%	70.8%

Residential Market Share

	<u>Household</u>	<u>Avg. HH Size</u>	<u>People</u>		<u>Co-op:</u>	<u>State:</u>	<u>US:</u>
Co-op	639,520	2.53	1,621,031	White	66.2%	64.8%	70.8%
State	1,896,632	2.49	4,861,986	Black	27.8%	28.6%	13.1%
Co-op %	33.7%		33.3%	Asian	1.2%	1.5%	5.5%
				Native	0.5%	0.5%	1.0%
				Other	2.5%	2.6%	6.2%
				Mixed	1.9%	2.0%	3.4%
				Total	100%	100%	100%

Housing	<u>Co-op:</u>	<u>State:</u>	<u>US:</u>
Own	73.0%	68.0%	63.1%
Rent	27.0%	32.0%	36.9%
Total	100%	100%	100%
Mobile Home	22.9%	16.8%	6.1%

Education	<u>Co-op:</u>	<u>State:</u>	<u>US:</u>
No High School Degree	16.0%	14.8%	13.5%
High School Degree	31.1%	28.8%	27.3%
Associate Degree	8.8%	8.9%	8.0%
Bachelor Degree	14.5%	16.4%	18.3%
Graduate Degree	7.7%	9.2%	11.1%

Co-op Employees by State

2,047

Utility Comparisons

	<u>Co-op:</u>	<u>IOU:</u>	<u>Municipal:</u>	<u>State Average:</u>
Consumers per Mile	9.8	27.2	51.3	28.3
Revenue per Mile	\$21,273	\$82,353	\$155,771	\$84,215
Distribution Investment per Customer	\$3,313	\$3,775		

	<u>Co-op:</u>		<u>State Avg. All Utilities:</u>	
	<u>Rate</u>	<u>% of Sales</u>	<u>Rate</u>	<u>% of Sales</u>
Residential	13.0 ¢	62%	12.6 ¢	37%
Commercial	12.1 ¢	16%	10.2 ¢	27%
Industrial	7.4 ¢	22%	6.0 ¢	36%
Avg Monthly Res. Bill	\$156		\$144	
Avg Residential Usage (kWh)	1,202		1,145	

Data Sources: 2015 EASI Analytics, EIA 2015, RUS 2009

NRECA Business and Technology Strategies

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