

Maryland

Electric Cooperative Consumers

Legislative Profile

Demographics

Income	<u>Co-op vs. State</u>				<u>Co-op vs. US</u>		
	<u>Co-op:</u>	<u>State:</u>	<u>US:</u>	<u>\$ Diff:</u>	<u>% Diff:</u>	<u>\$ Diff:</u>	<u>% Diff:</u>
Average Household	\$114,706	\$110,453	\$84,337	\$4,253	3.9%	\$30,369	36.0%

Poverty	<u>Co-op:</u>	<u>State:</u>	<u>US:</u>	Race	<u>Co-op:</u>	<u>State:</u>	<u>US:</u>
2015 Poverty Rate:	8.8%	9.9%	14.7%	White	64.5%	55.5%	70.8%
				Black	27.8%	30.5%	13.1%

Residential Market Share				Race	<u>Co-op:</u>	<u>State:</u>	<u>US:</u>
	<u>Household</u>	<u>Avg. HH Size</u>	<u>People</u>				
Co-op	182,300	2.74	498,705	Asian	2.4%	6.3%	5.5%
State	2,232,490	2.62	5,992,334	Native	0.5%	0.4%	1.0%
Co-op %	8.2%		8.3%	Other	1.3%	3.9%	6.2%
				Mixed	3.5%	3.5%	3.4%
				Total	100%	100%	100%

Housing	<u>Co-op:</u>	<u>State:</u>	<u>US:</u>	Education	<u>Co-op:</u>	<u>State:</u>	<u>US:</u>
Own	76.4%	65.9%	63.1%	No High School Degree	9.5%	10.7%	13.5%
Rent	23.6%	34.1%	36.9%	High School Degree	31.3%	25.3%	27.3%
Total	100%	100%	100%	Associate Degree	7.1%	6.3%	8.0%

Mobile Home	4.6%	1.6%	6.1%	Bachelor Degree	16.4%	20.4%	18.3%
				Graduate Degree	10.6%	17.1%	11.1%

Co-op Employees by State
671

Utility Comparisons

	<u>Co-op:</u>	<u>IOU:</u>	<u>Municipal:</u>	<u>State Average:</u>
Consumers per Mile	12.2	41.9	55.8	39.9
Revenue per Mile	\$35,308	\$93,414	\$126,714	\$89,592
Distribution Investment per Customer	\$3,613	\$3,104		

	<u>Co-op:</u>		<u>State Avg. All Utilities:</u>	
	<u>Rate</u>	<u>% of Sales</u>	<u>Rate</u>	<u>% of Sales</u>
Residential	12.6 ¢	64%	13.8 ¢	44%
Commercial	10.8 ¢	34%	11.0 ¢	48%
Industrial	10.0 ¢	2%	8.5 ¢	6%
Avg Monthly Res. Bill	\$157		\$140	
Avg Residential Usage (kWh)	1,243		1,013	

Data Sources: 2015 EASI Analytics, EIA 2015, RUS 2009
NRECA Business and Technology Strategies
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