

Maine

Electric Cooperative Consumers

Legislative Profile

Demographics

Income					<u>Co-op vs. State</u>		<u>Co-op vs. US</u>	
	<u>Co-op:</u>	<u>State:</u>	<u>US:</u>	<u>\$ Diff:</u>	<u>% Diff:</u>	<u>\$ Diff:</u>	<u>% Diff:</u>	
Average Household	\$56,212	\$73,049	\$84,337	(\$16,837)	-23.0%	(\$28,125)	-33.3%	

Poverty	<u>Co-op:</u>	<u>State:</u>	<u>US:</u>	Race	<u>Co-op:</u>	<u>State:</u>	<u>US:</u>
2015 Poverty Rate:	17.7%	13.2%	14.7%	White	92.4%	94.3%	70.8%
				Black	0.5%	1.4%	13.1%

Residential Market Share					<u>Co-op:</u>	<u>State:</u>	<u>US:</u>
	<u>Household</u>	<u>Avg. HH Size</u>	<u>People</u>				
Co-op	7,946	2.26	17,968	Asian	0.5%	1.3%	5.5%
State	560,981	2.32	1,335,067	Native	4.2%	0.8%	1.0%
Co-op %	1.4%		1.3%	Other	0.3%	0.4%	6.2%
				Mixed	2.3%	2.0%	3.4%
				Total	100%	100%	100%

Housing	<u>Co-op:</u>	<u>State:</u>	<u>US:</u>		<u>Co-op:</u>	<u>State:</u>	<u>US:</u>
Own	75.6%	69.7%	63.1%	Hispanic	0.9%	1.3%	17.2%
Rent	24.4%	30.3%	36.9%				
Total	100%	100%	100%				

	<u>Co-op:</u>	<u>State:</u>	<u>US:</u>	Education	<u>Co-op:</u>	<u>State:</u>	<u>US:</u>
Mobile Home	9.9%	9.1%	6.1%	No High School Degree	12.4%	8.6%	13.5%
				High School Degree	39.5%	32.9%	27.3%
				Associate Degree	8.8%	9.3%	8.0%
				Bachelor Degree	11.9%	18.3%	18.3%
				Graduate Degree	6.0%	10.1%	11.1%

Co-op Employees by State

45

Utility Comparisons

	<u>Co-op:</u>	<u>IOU:</u>	<u>Municipal:</u>	<u>State Average:</u>
Consumers per Mile	7.8	26.7	27.7	26.5
Revenue per Mile	\$5,445	\$17,529	\$37,062	\$17,676
Distribution Investment per Customer	\$3,265	\$1,776		

	<u>Co-op:</u>		<u>State Avg. All Utilities:</u>	
	<u>Rate</u>	<u>% of Sales</u>	<u>Rate</u>	<u>% of Sales</u>
Residential	18.5 ¢	61%	15.6 ¢	39%
Commercial	16.5 ¢	24%	12.5 ¢	34%
Industrial	13.7 ¢	15%	9.1 ¢	27%
Avg Monthly Res. Bill	\$79		\$87	
Avg Residential Usage (kWh)	427		555	

Data Sources: 2015 EASI Analytics, EIA 2015, RUS 2009
 NRECA Business and Technology Strategies
 2/21/2017