

# Iowa

## Electric Cooperative Consumers

### Legislative Profile

<b>Demographics</b>
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<b>Income</b>	<u>Co-op vs. State</u>				<u>Co-op vs. US</u>		
	<u>Co-op:</u>	<u>State:</u>	<u>US:</u>	<u>\$ Diff:</u>	<u>% Diff:</u>	<u>\$ Diff:</u>	<u>% Diff:</u>
Average Household	\$75,645	\$75,932	\$84,337	(\$287)	-0.4%	(\$8,692)	-10.3%

<b>Poverty</b>	<u>Co-op:</u>	<u>State:</u>	<u>US:</u>	<b>Race</b>	<u>Co-op:</u>	<u>State:</u>	<u>US:</u>
2015 Poverty Rate:	11.9%	12.1%	14.7%	White	94.6%	90.2%	70.8%
				Black	1.2%	3.4%	13.1%

<b>Residential Market Share</b>				<u>Co-op:</u>	<u>State:</u>	<u>US:</u>
	<u>Household</u>	<u>Avg. HH Size</u>	<u>People</u>			
Co-op	194,158	2.43	472,583	Other	1.4%	1.9%
State	1,250,089	2.41	3,118,546	Mixed	1.3%	2.1%
Co-op %	15.5%		15.2%	Total	100%	100%

<b>Housing</b>	<u>Co-op:</u>	<u>State:</u>	<u>US:</u>	<b>Education</b>	<u>Co-op:</u>	<u>State:</u>	<u>US:</u>
Own	76.3%	70.7%	63.1%	No High School Degree	8.9%	8.9%	13.5%
Rent	23.7%	29.3%	36.9%	High School Degree	35.5%	31.4%	27.3%
Total	100%	100%	100%	Associate Degree	11.6%	11.0%	8.0%

Mobile Home	5.1%	4.0%	6.1%	Bachelor Degree	15.5%	18.3%	18.3%
				Graduate Degree	6.4%	8.3%	11.1%

**Co-op Employees by State**  
1,212

<b>Utility Comparisons</b>
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	<u>Co-op:</u>	<u>IOU:</u>	<u>Municipal:</u>	<u>State Average:</u>
Consumers per Mile	3.5	24.6	49.6	24.7
Revenue per Mile	\$8,823	\$48,421	\$93,767	\$48,323
Distribution Investment per Customer	\$4,187	\$3,319		

	<u>Co-op:</u>		<u>State Avg. All Utilities:</u>	
	<u>Rate</u>	<u>% of Sales</u>	<u>Rate</u>	<u>% of Sales</u>
Residential	12.4 ¢	46%	11.6 ¢	30%
Commercial	9.2 ¢	24%	9.0 ¢	26%
Industrial	7.6 ¢	30%	5.9 ¢	45%
Avg Monthly Res. Bill	\$153		\$98	
Avg Residential Usage (kWh)	1,240		845	