### Colorado

## **Electric Cooperative Consumers**

#### **Legislative Profile**

#### Demographics

					Co-op vs. State			Co-op vs. US	
Income		Co-op:	State:	<u>US:</u>	\$ Diff:	% Diff	<u>:</u>	\$ Diff:	% Diff:
Average Household		\$96,851	\$89,341	\$84,337	\$7,510	8.4%		\$12,514	14.8%
Poverty	y	<u>Co-op:</u>	State:	US:	Race	<u>C</u>	<u>о-ор:</u>	State:	<u>US:</u>
2015 Poverty Rate:		10.6%	11.5%	14.7%	White	86	6.6%	80.2%	70.8%
					Black	1.	5%	4.3%	13.1%
Residential Market Share				Asian	2.	1%	3.2%	5.5%	
	Househo	old Avg. F	IH Size Pe	ople	Native	1.	3%	1.1%	1.0%
Со-ор	489,738	2.6	60 1,2	274,911	Other	5.	5%	7.1%	6.2%
State	2,114,130	5 2.4	19 5,3	386,487	Mixed	3.	1%	4.0%	3.4%
Co-op %	23.2%		23	.7%	Total	10	00%	100%	100%
Housing Co-o		p: Stat	e: US	<u>:</u>	Hispanic	16	6.3%	21.3%	17.2%
Own	73.9%	63.69	% 63.	1%					
Rent	26.1%	36.49	% 36.	9%	Educatio	n	Co-op:	State:	<u>US:</u>
Total	100%	100%	6 100	)%	No High School	ol Degree	8.0%	9.5%	13.5%
	7.40/	0.004	0.4	٠,	High School D	High School Degree		21.0%	27.3%
Mobile Hor	ne 7.4%	3.9%	6.19	%	Associate Deg	ree	9.0%	8.4%	8.0%
Co. on Employees by Otata				Bachelor Degr	ee	24.2%	23.9%	18.3%	
Co-op Employees by State					Graduate Deg	ree	12.5%	13.9%	11.1%
3.272									

3,272

# **Utility Comparisons**

	Co-op:	<u>IOU:</u>	Municipal:	State Average:
Consumers per Mile	7.9	66.6	65.5	51.2
Revenue per Mile	\$15,954	\$109,338	\$92,975	\$82,383
Distribution Investment per Customer	\$3,869	\$2,468		

	<u>C</u>	o-op:	State Avg. All Utilities:		
	<u>Rate</u>	% of Sales	<u>Rate</u>	% of Sales	
Residential	13.1 ¢	39%	12.1 ¢	34%	
Commercial	11.1 ¢	26%	9.9 ¢	38%	
Industrial	8.5 ¢	35%	7.4 ¢	28%	
Avg Monthly Res. Bill	\$110		\$83		
Avg Residential Usage (kWh)	842		688		

Data Sources: 2015 EASI Analytics, EIA 2015, RUS 2009

NRECA Business and Technology Strategies