

# Arkansas

## Electric Cooperative Consumers

### Legislative Profile

<b>Demographics</b>
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<b>Income</b>	<u>Co-op vs. State</u>				<u>Co-op vs. US</u>		
	<u>Co-op:</u>	<u>State:</u>	<u>US:</u>	<u>\$ Diff:</u>	<u>% Diff:</u>	<u>\$ Diff:</u>	<u>% Diff:</u>
Average Household	\$63,744	\$65,144	\$84,337	(\$1,400)	-2.1%	(\$20,593)	-24.4%

<b>Poverty</b>	<u>Co-op:</u>	<u>State:</u>	<u>US:</u>	<b>Race</b>	<u>Co-op:</u>	<u>State:</u>	<u>US:</u>
2015 Poverty Rate:	17.7%	18.7%	14.7%	White	83.4%	75.7%	70.8%

<b>Residential Market Share</b>				<u>Co-op:</u>	<u>State:</u>	<u>US:</u>
	<u>Household</u>	<u>Avg. HH Size</u>	<u>People</u>			
Co-op	419,063	2.51	1,052,302	White	83.4%	75.7%
State	1,168,483	2.48	2,977,826	Black	7.9%	15.8%
Co-op %	35.9%		35.3%	Asian	1.6%	1.7%
				Native	1.1%	0.9%
				Other	3.8%	3.6%
				Mixed	2.2%	2.2%
				Total	100%	100%
				Hispanic	7.4%	7.0%

<b>Housing</b>	<u>Co-op:</u>	<u>State:</u>	<u>US:</u>	<b>Education</b>	<u>Co-op:</u>	<u>State:</u>	<u>US:</u>
Own	70.3%	65.7%	63.1%	No High School Degree	16.4%	15.7%	13.5%
Rent	29.7%	34.3%	36.9%	High School Degree	36.7%	34.7%	27.3%
Total	100%	100%	100%	Associate Degree	6.1%	6.2%	8.0%

Mobile Home	15.0%	12.6%	6.1%	Bachelor Degree	12.5%	13.6%	18.3%
				Graduate Degree	6.0%	7.0%	11.1%

**Co-op Employees by State**  
2,426

<b>Utility Comparisons</b>
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	<u>Co-op:</u>	<u>IOU:</u>	<u>Municipal:</u>	<u>State Average:</u>
Consumers per Mile	6.9	19.1	47.4	19.5
Revenue per Mile	\$11,409	\$46,901	\$108,218	\$45,285
Distribution Investment per Customer	\$3,963	\$3,460		

	<u>Co-op:</u>		<u>State Avg. All Utilities:</u>	
	<u>Rate</u>	<u>% of Sales</u>	<u>Rate</u>	<u>% of Sales</u>
Residential	10.2 ¢	50%	9.8 ¢	39%
Commercial	9.5 ¢	15%	8.3 ¢	26%
Industrial	5.5 ¢	36%	6.3 ¢	34%
Avg Monthly Res. Bill	\$119		\$110	
Avg Residential Usage (kWh)	1,167		1,122	

Data Sources: 2015 EASI Analytics, EIA 2015, RUS 2009  
NRECA Business and Technology Strategies  
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