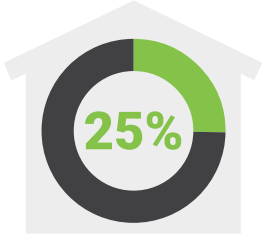




Residential Energy Efficiency Potential

Cost-effective package savings potential in Michigan single-family homes

- 2.3** billion dollars per year utility bill savings
- 109.8** trillion Btu per year gas, propane, and fuel oil savings
- 8.2** billion kWh per year electricity savings
- 2.7** million cars of pollution reduction



Energy used by Michigan single-family homes that can be saved through cost-effective improvements



Michigan jobs in energy efficiency (2016)¹

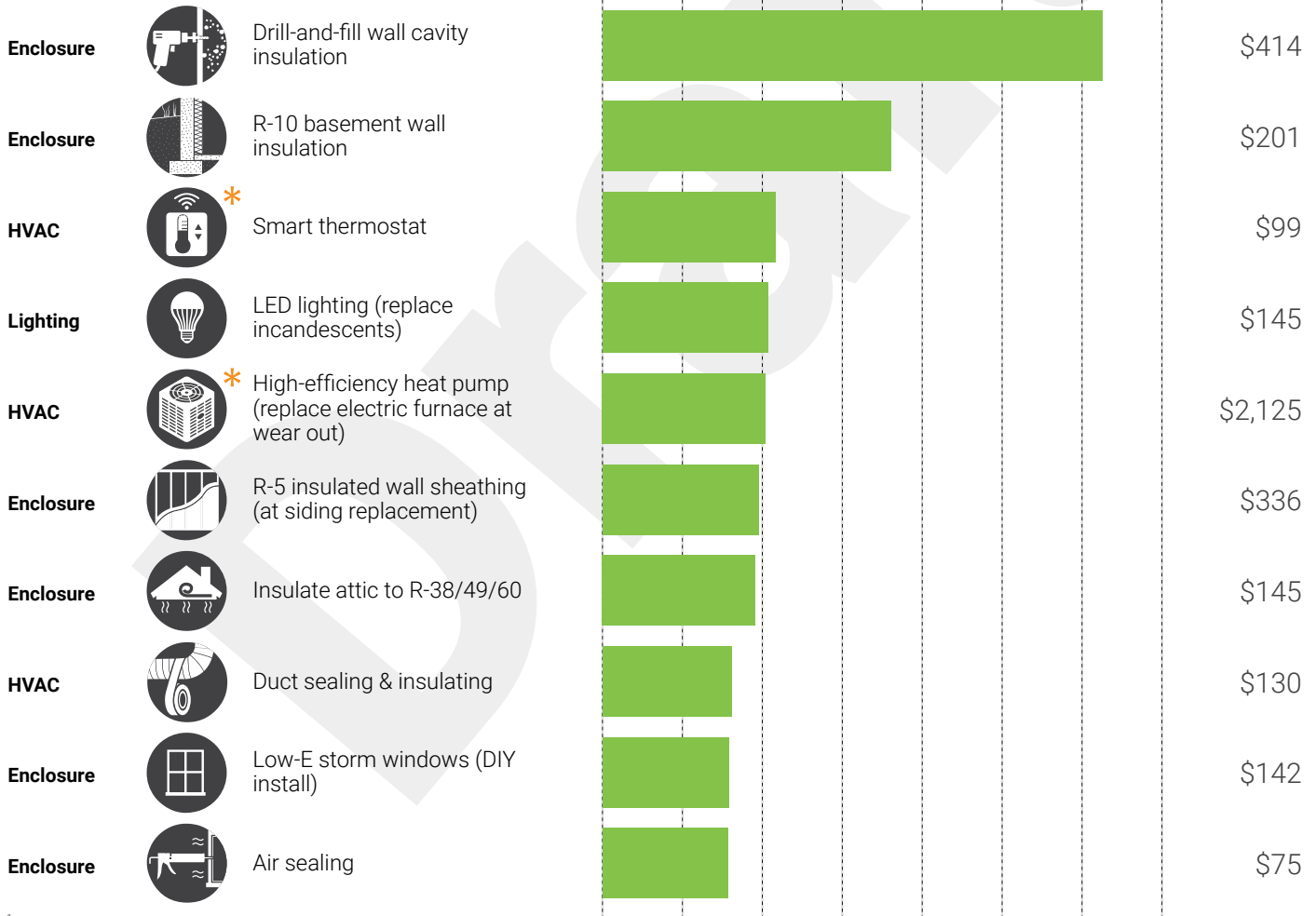
Michigan Top 10 Improvements

Michigan Utility Bill Savings (electricity, gas, propane, and fuel oil)

* Pays back in less than 5 years for most households

Statewide Annual Consumer Savings

Average Annual Savings per Household



¹U.S. Department of Energy. January 2017. *U.S. Energy and Employment Report*

Economic potential savings estimates were produced using **ResStock**, a highly granular model of the U.S. single-family housing stock. Visit <http://www.nrel.gov/buildings/resstock.html> for more information. Economic potential is based on improvements with positive net present value for building owners, assuming full turnover of the stock of equipment and appliances over a 30 year period.

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Technical Reference: Wilson, E., Christensen, C., Horowitz, S., Robertson, J., Maguire, J.. *Electric End-Use Energy Efficiency Potential in the U.S. Single-Family Housing Stock*. NREL/TP-5500-65667. National Renewable Energy Laboratory (NREL), 2016. <http://www.nrel.gov/docs/fy17osti/65667.pdf>