

National Association of State Energy Officials

2008 Annual Meeting Sponsorship & Exhibitor Opportunities

September 7-10, 2008
Sheraton Overland Park Hotel &
Convention Center
Overland Park, KS



NASEO
Energy's Washington Voice

Date: 5/8/2008 12:46 PM



of State Energy Officials

ENERGY'S WASHINGTON VOICE

May 8, 2008

Dear Potential NASEO Exhibitor or Sponsor:

I am pleased to announce that the 2008 National Association of State Energy Officials (NASEO) Annual Meeting will be held at the Sheraton Overland Park Hotel and Convention Center in Overland Park, Kansas. We would like to invite you to be an exhibitor or sponsor at this year's conference.

The objective of the NASEO Annual Meeting is to provide an opportunity to state energy directors, technical energy staff officials, federal and regional energy officials and a wide variety of stakeholders to participate in informative sessions on numerous energy-related topics. With more than 150 anticipated conference participants, including lead energy decision makers from state governments, this conference is a unique opportunity for your company or institution to market its products and services.

The fifty six (56) state and territorial energy offices that make up NASEO's core membership together spend hundreds of millions of dollars per year on energy products that run across the entire industry, from improving efficiency in residential, commercial and government buildings, to promoting wind, solar and biomass, just to name a few. At NASEO's Annual Meeting exhibitors and sponsors will be able to interface with state energy officials in a friendly and intimate setting. In addition, the NASEO Annual Meeting features a Welcome Reception to provide exhibitors and sponsors with an opportunity for interaction and discussion with meeting participants.

To reserve exhibit space or sign up for sponsorship opportunities, please complete the enclosed registration forms. If you have any questions or need additional information, please contact Shemika Spencer, NASEO's Director of Member Services, at 703.299.8800 x15 or via email at sspencer@naseo.org.

Sincerely,

A handwritten signature in black ink that reads "Michelle New".

Michelle New
Interim Executive Director

1414 Prince Street
Suite 200
Alexandria, Virginia 22314

Telephone: 703.299.8800
Facsimile: 703.299.6208
Home page: www.naseo.org

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Sponsorship Opportunities

PLATINUM\$12,000 (Affiliate)/\$14,000 (Non-Affiliate)
(Select Sole Sponsorship of Sunday, Monday, or Tuesday Night Reception)

Complimentary Registration: Four (4) complimentary registration passes to the Annual Meeting.

Dynamic Logo Placement: Company name and logo will be prominently displayed on the meeting website, program brochure, and event signage.

Company Brochure/CD Insert: Inclusion of promotional brochure or other related item in registration packets.

Personal Introduction and Recognition: One (1) designated company representative will receive special recognition by NASEO’s Board Chair at the Opening Session. (Please note: no speeches will be allowed due to time constraints).

Recognition and Floor Time: One (1) designated company representative will receive special recognition by NASEO’s Board Chair at the chosen Reception and allotted five (5) minutes of speaking time.

Exhibit Space: Complimentary exhibit booth space in a prime location.

Complimentary Membership: One (1) year of complimentary NASEO Affiliate Membership.

GOLD\$6,000 (Affiliate)/\$7,000 (Non-Affiliate)
(Select Keynote Luncheon, Closing Box Lunch, or Annual Meeting Bags)

Complimentary Registration: Two (2) complimentary registration passes to the Annual Meeting.

Dynamic Logo Placement: Company name and logo will be prominently displayed on the meeting website, program brochure, and event signage.

Company Brochure/CD Insert: Inclusion of promotional brochure or other related item in registration packets.

Personal Introduction and Recognition: One (1) designated company representative will receive special recognition by NASEO’s Board Chair at the Opening Session. (Please note: no speeches will be allowed due to time constraints).

Exhibit Space: A 10% discount will be given on the cost of exhibition booth space.

Sponsorship Opportunities

SILVER \$3,000 (Affiliate)/\$4,000 (Non-Affiliate)
(Select one of six regional luncheons)

Complimentary Registration: One (1) complimentary registration pass to the Annual Meeting.

Logo Placement: Company name and logo will be displayed on the program brochure.

Company Recognition: Company will receive verbal recognition by NASEO's Board Chair at the Opening Session.

Exhibit Space: A 5% discount will be given on the cost of exhibition booth space.

BRONZE \$2,000 (Affiliate)/\$3,000 (Non-Affiliate)
(Select Monday, Tuesday, or Wednesday Continental Breakfast)

Logo Placement: Company name will be displayed on the program brochure.

Company Recognition: Company will receive verbal recognition by NASEO's Board Chair at the Opening Session.

CONTRIBUTOR \$1,000 (Affiliate)/\$2,000 (Non-Affiliate)
(Select one of several AM or PM Refreshment Breaks)

Logo Placement: Company name will be displayed on the program brochure.





2008 ANNUAL MEETING SPONSORSHIP AGREEMENT FORM

of State Energy Officials To be a sponsor at the 2008 NASEO Annual Meeting, please complete the form below and return by mail to: NASEO, Attn: Shemika Spencer, 1414 Prince Street, Suite 200, Alexandria, VA 2231; or by fax: 703.299.6208.

ENERGY'S WASHINGTON VOICE

Company Name _____

Contact Name _____ Title _____

Address _____ City _____ State _____ Zip Code _____

Phone _____ Fax _____ Email Address _____

Check Enclosed (made payable to NASEO) _____

Total Dollar Amount Sponsored \$ _____
(ALL PAYMENTS MUST BE RECEIVED BY MONDAY, SEPTEMBER 1, 2008)

Sponsorship Level Selected:

Platinum _____ (Please select one reception to sponsor)

Sunday _____ Monday _____ Tuesday _____

Gold _____ (Please select one to sponsor)

Keynote Luncheon _____ Closing Box Lunch _____ Annual Meeting Bags _____

Silver _____ (Please select one regional lunch to sponsor)

Western _____ Central _____ Midwest _____ Northeast _____ Mid-Atlantic _____ Southeast _____

Bronze _____ (Please select one breakfast to sponsor)

Monday _____ Tuesday _____ Wednesday _____

Contributor _____ (Please select one refreshment break to sponsor)

Sunday PM _____ Monday AM _____ Monday PM _____ Tuesday AM _____ Tuesday PM _____ Wednesday AM _____

Terms & Conditions:

- Sponsorships are accepted on a first-come, first-serve basis.
- All received payments are non-refundable. NASEO reserves the right to re-sell sponsorship for non-payment by the **Monday, September 1, 2008** deadline.
- To be included in the 2008 Annual Meeting brochure, sponsorship must be purchased by **Friday, August 1, 2008**. After this date, sponsors should check with NASEO regarding inclusion in brochure.
- High resolution color logos are required in .eps and/or .jpg formats. If suitable logos are not submitted then company name will be used as replacement. Please send logos via email to Shemika Spencer at sspencer@naseo.org.
- NASEO will be responsible for the planning, production and on-site supervision of all sponsored events.
- If you have any questions regarding the sponsorship levels and benefits, please contact Shemika Spencer at 703.299.8800 x15 or via email at sspencer@naseo.org.