



*National Association of
State Energy Officials*

Energy Market and Planning (E-MAP) RFP Release

August 17, 2015

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E-MAP RFP Summary

Deadline for Questions	September 30, 2015
Proposal Submission Deadline	October 15, 2015
Anticipated Date of Award	November 2015
Award Amount	Up to \$20,000 per state; and additional expert technical assistance
Cost Share	Not Required
Period of Performance	12-18 months
Eligible Applicants	State Energy Offices (Multi-state proposals will not be considered)
Page Limit	5 pages
Proposal Formatting Requirements	Proposals must be formatted to fit on 8.5 x 11 inch paper with margins not less than one inch on each side using black, Times New Roman, 11 point font.
Means of Submission	Proposals should be submitted electronically in PDF format to Stephen Goss, NASEO Program Manager, at sgoss@naseo.org by 6:00 pm EST on Thursday, October 15, 2015.
RFP Summary	In order to address a growing range of interdependent, emerging electricity system and market issues, NASEO will select 2-3 states under this RFP to develop a state-led electric system modernization roadmap.

+ RFP Overview and Objectives

PLEASE NOTE:

Proposals will be publically available on NASEO'S website and should not contain any confidential or proprietary information.

+ Program Objective



- NASEO and DOE-OE seek to assist State Energy Offices in addressing the growing challenges states face as they develop policies and programs in an era of evolving energy markets, rapidly changing technologies, environmental requirements, and a drive to promote economic growth.
 - 2-3 State Energy Offices will be selected under this RFP and provided with assistance from NASEO and DOE-OE. Selected states will **lead** a 12-18 month roadmapping process to develop a more comprehensive approach in considering emerging energy technologies and policies and evolving energy markets.
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+ Schedule

RFP Webinar

• Monday, August 17, 2015

**Deadline For
Questions**

• Wednesday, September 30, 2015

**Submission
Deadline**

• Thursday, October 15, 2015

**Anticipated Date of
Award**

• November 2015

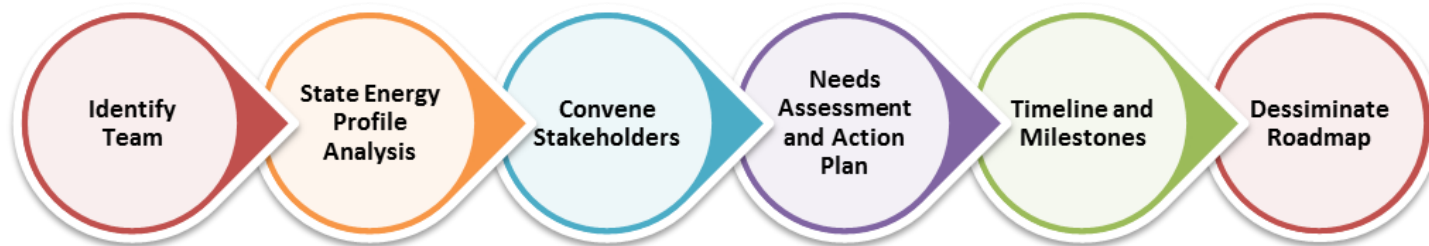
+ State Proposals and Commitment Sought

- Proposals must be for a single state roadmapping process and should be state-defined, within the E-MAP guidelines discussed in the RFP.
- While states may address air quality issues, the focus and purpose of E-MAP is **not** to directly support air quality and related compliance planning activities.
- The proposal and roadmapping process **must** be lead by the State Energy Office; multi-state proposals will **not** be considered.
- Selected State Energy Offices are expected to lead the roadmapping process with explicit support of their governors.

PLEASE NOTE: Proposals will be publically available on NASEO'S website and should not contain any confidential or proprietary information.

+ State Roadmapping Process

- Selected applicants will engage in a state-defined roadmapping process that assesses the current energy landscape and identifies interdependencies, opportunities, and challenges to energy infrastructure modernization.
- States will participate in monthly calls with NASEO staff to provide updates regarding process status, milestone achievement, work product development, etc.



+ Financial and Technical Assistance

■ Financial Assistance

- NASEO, with support from DOE-OE, will provide **up to \$20,000** in direct financial assistance to the pilot states selected under this RFP.
- Applicants must include a proposed budget that illustrates how the requested financial assistance will be used.

■ Technical Assistance

■ NASEO:

- Energy data, market, and policy research
- Roadmapping process development and implementation
- Roadmap execution and policy development and adoption

■ DOE:

- Electricity policy
- Access to DOE electricity experts
- Energy assurance planning and assessment

+ Submission Instructions

- Responses to this request for proposals are limited to **no more than five (5) pages**.
- Proposals must be formatted to fit on 8.5 x 11 inch paper with margins not less than one inch on each side using black, Times New Roman 11 point font.
- Proposals should be structured following the Proposal Structure Checklist, included in Attachment D of the RFP.
- Proposals should be submitted electronically in PDF format to Stephen Goss, NASEO Program Manager, at sgoss@naseo.org by **6:00 p.m. EST on Thursday, October 15, 2015**.

PLEASE NOTE: Proposals will be publically available on NASEO'S website and should not contain any confidential or proprietary information.

+ Selection Criteria

- The following state proposal selection criteria were developed to guide state responses to the E-MAP RFP.
 - Governor's support (required)
 - Brief description of electricity system, related infrastructure and market needs and opportunities
 - Brief description of infrastructure and electricity system resilience
 - Brief description of statewide planning processes
 - Brief description of non-traditional electricity supply, distribution, and demand response
 - Availability of outside resources
 - Stakeholder support
 - Peer exchange commitment

+ Proposal Review and Scoring

Proposals will be reviewed and scored based on the following:

- **Knowledge and Impact (30%)**

Provide sufficient detail for reviewers to assess level of knowledge about the state's current electric system/infrastructure landscape and extent to which the proposal offers a significant impact to guide future electric system modernization policies and investments.

- **Workplan, Selection Criteria, and Milestones (35%)**

Clearly describe the project approach and provide a concise discussion of the selection criteria effecting the state, and extent to which the proposed tasks include clearly defined metrics, milestones, and deliverables.

- **Team Capabilities, Contributions, and Resources (30%)**

Clearly describe the capability and readiness of the state to conduct the pilot, the contributions and commitments from key partners, as well as how the financial and technical assistance from NASEO and DOE-OE will be leveraged.

- **Geographic Representation (5%)**

Final pilot state(s) selection will be partially weighted to ensure adequate geographic, electric system, and related energy infrastructure diversity.

+ Proposal Structure Checklist

- ❑ Cover Page (*not included in page limit*)
- ❑ Project Overview (*included in page limit*)
- ❑ Project Workplan (*included in page limit*)
- ❑ Qualifications and Resources (*not included in page limit*)
- ❑ Appendices (*not included in page limit*)
 - ❑ Governor's commitment letter or explicit statement of support
 - ❑ Proposed budget
 - ❑ Resume of project lead
 - ❑ Letters of support
 - ❑ List of citations for relevant state policies, regulations, programs, etc.



Questions?

Thank you!

Point of Contact:

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For more information and a copy of all RFP documents, please visit www.naseo.org/emap.



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