

FINANCING TUNE-UP

MAKING ENERGY FINANCING WORK FOR YOUR STATE

The State and Territory Energy Offices are centers of market transformation and clean energy deployment, developing and adapting innovative policies and programs to achieve economic development, energy efficiency, and air quality goals. As energy policy priorities evolve, so, too, must supportive policies and programs adapt. With these changes in mind, Harcourt Brown and Carey (HB&C) and the National Association of State Energy Officials (NASEO) have partnered to offer State Energy Offices a “tune-up” of their financing programs. These tune-ups will include a customized review of and recommendations for enhancing states’ energy efficiency and renewable energy financing programs using the follow five-step approach:

1 - Assess your state’s energy market and financing gaps.

Through research, interviews, and data analysis, we’ll determine how your target audience current funds energy efficiency services and whether improvements to their financing options would increase the uptake of projects.

2 - Help set financing goals and objectives.

We’ll help you establish goals, objectives, and timeframes for your financing activities and supplement your financing experience with data and lessons learned in other states.

3 - Identify potential private sector partners.

We’ll help your state and identify and partner with financial institutions that can provide capital, underwriting, or other functions to enable your state’s residents and business to access financing.

4 - Recommend financing program design modifications.

To help you achieve your state’s goals and objectives, we’ll determine if enhancements to existing financing products or the development of new products is necessary.

5 - Develop an implementation plan.

We’ll design a plan to help you state implement the recommended financing activities, with defined roles for financial institution partners, utilities, contractors, customers, and your program.

ABOUT: NASEO is a national nonprofit organization representing the 56 governor-designated energy officials from each state and territory and the District of Columbia. Harcourt Brown & Carey is a national consulting firm that specializes in clean energy finance with clients in the state and local government, federal, utility, financial, corporate, and non-profit sector.

COST: The cost of a financing tune-up is a flat fee of \$10,000.

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