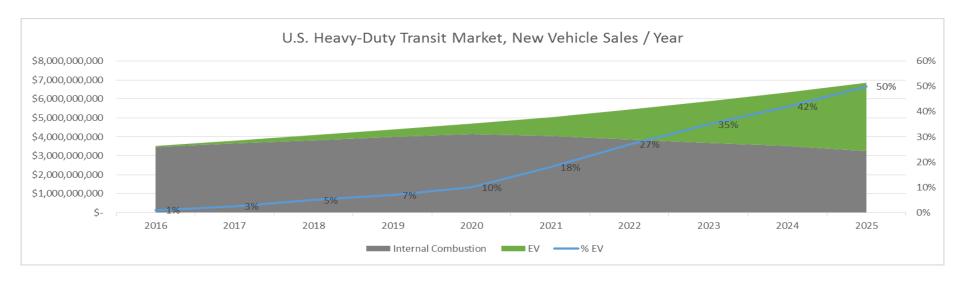
## PROTERRA EV OVERVIEW DISCUSSION



### HOW BIG IS THE TREND?



- By 2025, > 50% of U.S. transit purchases will be EV, annual market size of \$3.6 billion
- California planning to <u>eliminate</u> new demand for internal combustion transit by 2028
- Multiple city and transit resolutions pending that call for 100% EV Transit (Foothill Transit, Santa Monica, King County Washington, Seneca, Stockton...)
- Trend is independent of California policy, i.e. this is happening nationwide, red states and blue states
- International EV transit trend... China, Canada, U.K., major cities in Europe going EV
- Proterra has been approached by 50+ international partners





## OUR CUSTOMERS Q4 2015



**15 Customers** 

## OUR CUSTOMERS NOW



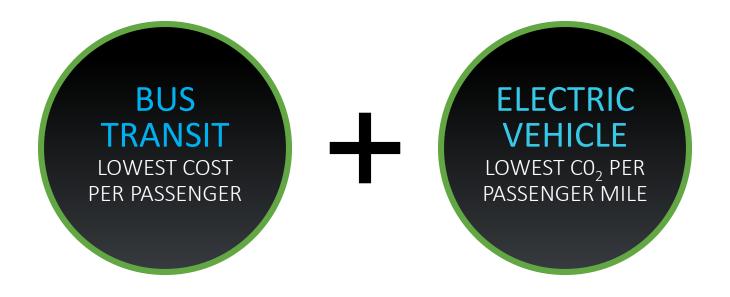


290 announced orders from 31 customers

100+ orders not yet announced

## ECONOMIC & SUSTAINABLE



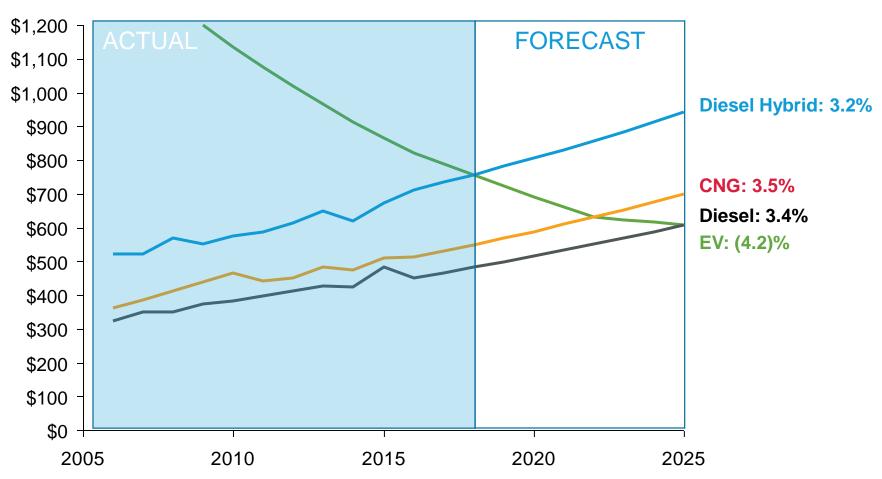


Lowest Cost, Lowest Environmental Impact for Urban Transportation

# EV HAS *DECREASED* IN PRICE 4.2% PER YEAR SINCE 2010 DIESEL HAS *INCREASED* IN PRICE > 3.4% SINCE 2005 BY 2025, THERE IS NO TRANSIT MARKET FOR DIESEL / CNG



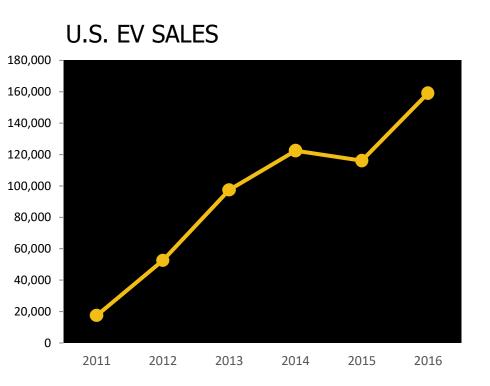




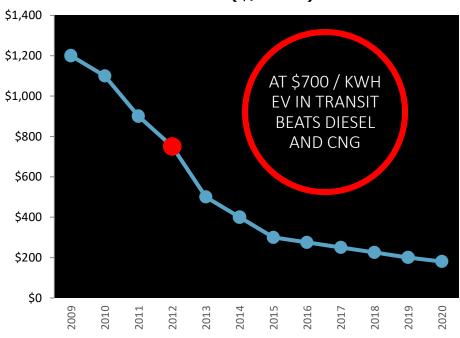
Source: National Transit Database; represents 40-foot buses

## DRIVEN BY BATTERY TECHNOLOGY IMPROVEMENT





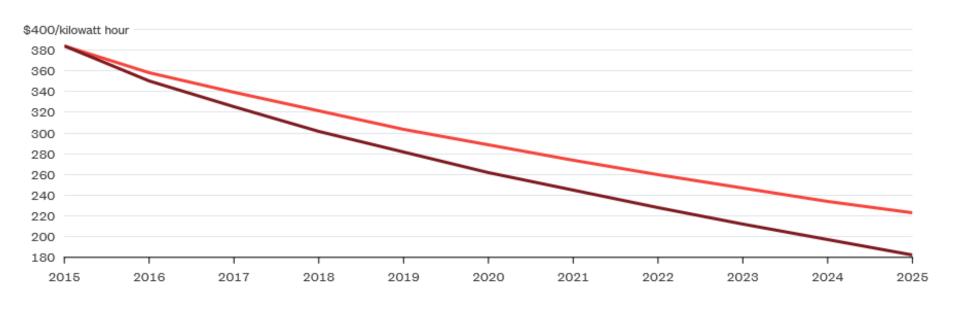
### BATTERY COST (\$/kWh)



## ADVANCED BATTERY TECHNOLOGY HAS DECLINED IN COST TO THE POINT OF MASS ADOPTION IN TRANSIT

## BATTERY PROGRESSION WILL CONTINUE





The Learning Curve rate on Li-Ion battery technology is 14% (i.e. 2X volume = 14% savings).

The cost of battery packs will drop from \$384 per kilowatt hour in 2015 to \$182/kWh in 2025.

At \$140 / kWh for EV, diesel / CNG fuel would have to be free to compete with EV maintenance savings alone.

## PROTERRA CATALYST®—DIFFERENT BY DESIGN





The Proterra 35 and 40foot Catalyst platform is designed to deliver a turn-key electric vehicle system, fully customized to meet the needs of your most demanding routes.

Proterra Catalyst®



**Highest Performance** 

Flexible Energy System



Ultimate Flexibility

**Multiple Charging Options** 



Meet Every Route Need

Financing & Services

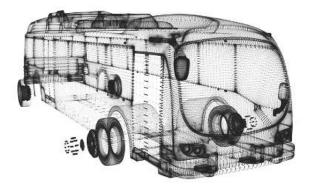


Ease of Ownership

### THE PROTERRA CATALYST® PLATFORM



Proterra's use of advanced composite materials makes the Proterra Catalyst not only the lightest, most efficient vehicle, but the most durable and safe as well.



#### Lightest transit vehicles on the market

- Increased passenger seating capacity
  - 40' vehicle: 44 seated passengers
  - 35' vehicle: 28 seated passengers
- Lowest rear axle weight in industry
- Less damage to roadways

#### Most efficient in its class

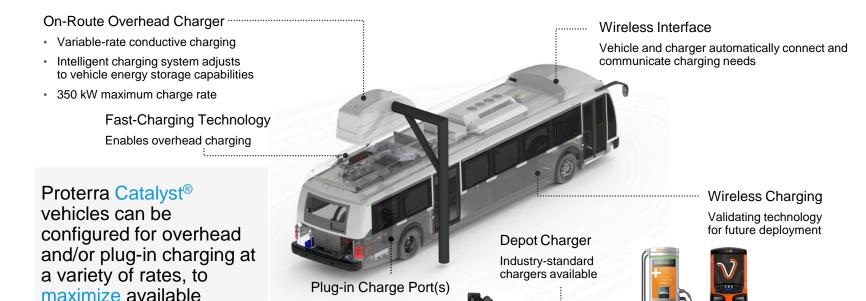
- Highest efficiency of any vehicle in its class
- Longest range per kWh of energy storage
- · Lowest fuel cost per mile
- 1.61 1.89 kWh/mile

#### Highly durable for greatest safety

- Advanced carbon-fiber-reinforced composite material: used in Formula 1 race cars and marine vessels with proven durability
- Super strong, lightweight and impact-resistant
- Non-conductive and rust-resistant

## MULTIPLE CHARGING TECHNOLOGY OPTIONS





Compatible with industry-

standard SAE J1772 combo connector

charging opportunities.

Configuring for "Smart Range" – the Most Efficient Combination of Energy Storage and Charging Options

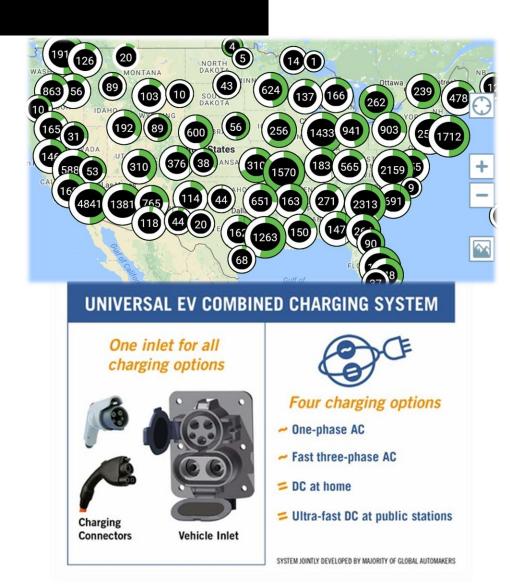
# EV INFRASTRUCTURE IS STANDARDIZED, LOW-COST, SUCCESSFULLY DEPLOYED NATION-WIDE



SAE Combined Charging Standard (J1772 CCS) for plug-in charging. Enables full interoperability across vehicle platforms.

50 KW per vehicle. Proterra has added 50 vehicles of power capacity in one Burlingame location via a 2.5 MW transformer upgrade. Cost \$900,000... time < 6 months.

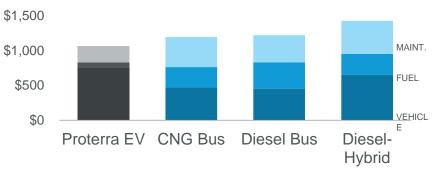
> 35,000 public EV charging stations deployed in the U.S. already



## CATALYST 40 FT. TOTAL COST OF OWNERSHIP ADVANTAGE



	Proterra EV	CNG Bus	Diesel Bus	Diesel Hybrid
Vehicle	\$749	\$470	\$454	\$650
Energy/Fuel	\$81	\$294	\$378	\$302
Maintenance	\$238	\$432	\$389	\$475
TCO	\$1,067	\$1,196	\$1,221	\$1,428
TCO \$'s/Mile	\$2.47	\$2.77	\$2.83	\$3.30



est, over 12 year lifetime / \$ in thousands, except TCO \$'s/mile

- Battery-electric vehicles have the lowest operational lifecycle cost:
  - High EV energy efficiency, low electricity rates, and high annual vehicle mileage combine to create significant fuel savings
  - 30% fewer parts dramatically reduce maintenance and operating costs
  - Electricity prices far more stable and predictable than volatile fossil fuel prices

## 12-yr Operational Savings per Bus

\$448k vs. Diesel \$459k vs. Hybrid \$408k vs. CNG

### FINANCING YOUR ELECTRIC FLEET



Proterra can help you find the right combination of financing tools that map to your procurement plans



#### **Municipal Capital Lease**

A generally low-cost financing tool for local governments with investment-grade credits. Can be paid for with FTA funds. Offers structured ownership that enables you to own a Proterra bus at the end of the lease term.

#### **Operating Lease**

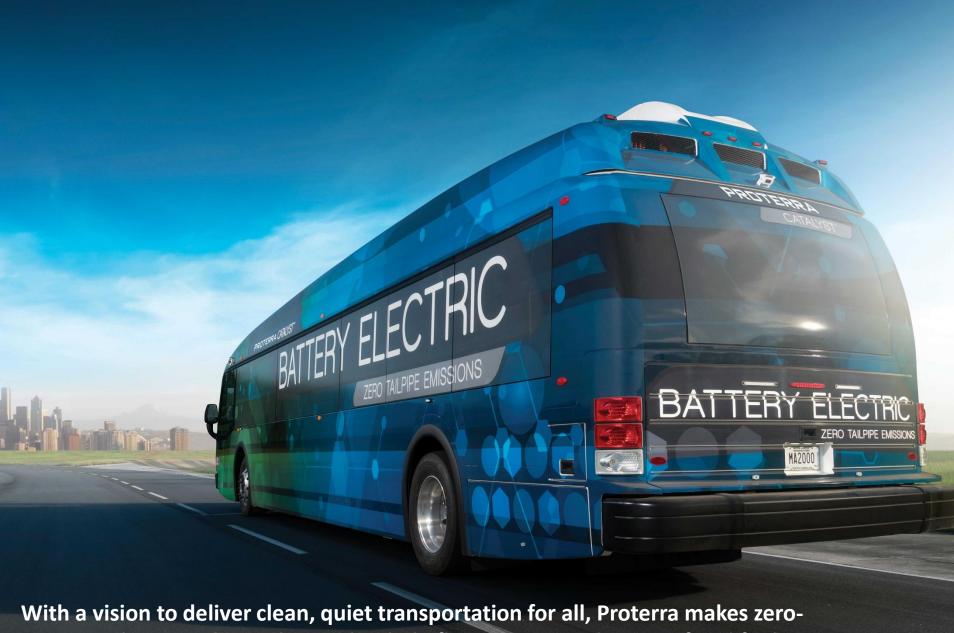
Operating leases allow you to pay for the use of a bus over time, with the option to permanently transition the bus into your fleet. No upfront capital costs.

#### **Bus Rental Program**

For fleet operators looking to "test drive" a Catalyst® bus before making a long-term commitment, Proterra offers the option to rent a bus for up to 12 months before making a long-term purchasing decision.

#### **Battery Lease**

A battery lease enables you to buy a Catalyst vehicle for roughly the same price as a diesel bus, putting the operating savings toward the battery lease. Proterra is responsible for the performance of the batteries through the life of the lease, removing operator risk.



With a vision to deliver clean, quiet transportation for all, Proterra makes zeroemission, battery-electric buses that help fleet operators decrease fossil fuel dependency and reduce costs